

SEPTEMBER 2023

HOSPITALITY HOTLINE

Official Newsletter of the Ocean City
Hotel-Motel-Restaurant Association



Member Message

FROM EXECUTIVE DIRECTOR SUSAN L. JONES

Happy Labor Day weekend – did the summer fly by or what?! Though, I must admit, September is my absolute favorite time of year. Not only does the temperature drop and humidity goes bye-bye, but there are two important dates in September - the 1st and 25th - they have special spots on the National Day Calendar! The 1st is *National Hotel Employees Day* and the 25th is *National Foodservice Day*.

Hospitality is near and dear to us and I'm guessing it is to you too – it's in our blood, it's our livelihood, it's our community! Take a moment to thank your staff for their hard work navigating all the things that come with pleasing the public; employees are an integral part of success. And, to all our members reading this, THANK YOU for renewing your membership with our Association. It is our pleasure to serve you! Another way we are connecting and serving is through our new **Member Marketplace** - see page 3 & 7. Happy September everyone! 😊



WELCOME NEW MEMBERS

ACTIVE
ALLEY OOPS MIDTOWN
Alleyoopsoc.com

ALLIED
Aire-Master of Delmarva
www.airemaster.com

BioSafe Solutions
BioSafe.co

DATES FOR YOUR CALENDARS

TIPS Class
Sept. 27 - 9am
Ocean Pines Library
lynn.suarezapecheche@maryland.gov

MD Travel & Tourism Summit
Nov. 8 - 10
Owings Mill, MD

Diakonia Turkey Trot
Nov. 23 - 8am
S. Atlantic Ave. & the Boardwalk

OCHMRA
Networking Dinners
6pm to 9pm

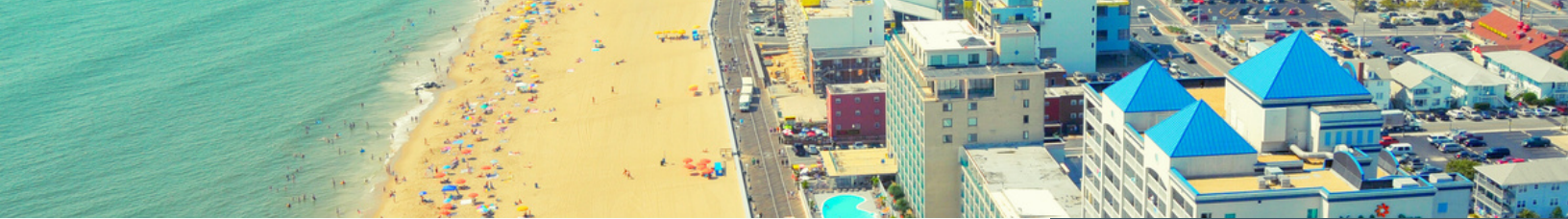
November 16
TBA

December 14
Ashore Resort & Beach Club

January 18
Vista Rooftop

February 15
Princess Royale

April 18
TBA



Hospitality Highlights

WARM WELCOMES & CONGRATULATIONS

The **OC Convention Center** has brought on **Ashley Johnson** as their new Sales Manager - Congratulations Ashley. Lorrie Miller has accepted a new role as Regional Operations Manager for **Blue Water Development** - good luck in your new role! We want to welcome **Susie Trader** for joining **EMR** as their new Eastern Shore Sales Rep. After being in the gas business for 47 years **Steve Ashcraft** is retiring from **Chesapeake Utilities** and **Dave Detrick** is taking over! Happy retirement Steve & welcome Dave!

Congratulations to **Kathryn Allen** for getting promoted to Director of Strategic Partnerships at **APPI Energy**! We wanted to welcome back **Val Goblinger** to the **Hampton Inn & Suites Ocean City** as Director of Sales - fun fact she helped open the hotel in 2012. A big shout out to **Nikki Godman**, the Assistant Manager at **Harrison's Harbor Watch**, who gave CPR to a senior citizen who landed face down on his plate of food and was unresponsive - CPR training works - way to go Nikki!

A big congratulations to **Jayme Hayes** for being awarded the 2023 Charles R. Hook Award at the JA USA National Leadership Conference in Louisville, KY! Jayme is the President of **Junior Achievement**. They are almost ready to welcome students to the Perdue Henson Junior Achievement Center in a couple of months!

We would like to thank the businesses that have already donated some items to our hospitality hub storefront at the JA Center - **Papi's Tacos**, **Harrison Group Sales**, **The Dough Roller**, and **Wagner Foodservice**!

SAD GOODBYES

Our sincerest condolences to the crew of **Ocean 98** on the loss of **Billy Bruce**. Billy was a show host on Ocean 98's "Rock Inside the Hall" and "Rock Outside the Hall" for 10 years. We also want to express our deepest condolences to **Donnie Wooten**, of **Quality Inn Beachfront**, for the loss of his mother, **Jane Harrison**.

With great sadness, we announce the loss of the beloved owner and former President of Wagner Foodservice, **George Wagner Sr.** He has been a part of the HMRA for 50 years.

BEHIND THE BOARD - RYAN WILDE

A 3rd generation hotelier and second-generation Board Member, **Ryan Wilde**, is the current President of the OCHMRA. The Wilde family has deep roots in Worcester County, with his paternal great-grandmother's family farm being the current site of Atlantic General Hospital.



His grandfather Hugh F. Wilde, Sr. built over 7 properties in Ocean City and developed the BEST Motels group, and the family now owns and operates the **Tides Inn**. Ryan graduated from Wake Forest University where he majored in Communications and minored in Entrepreneurship and Social Enterprise. After graduation, he spent 4 years in New York City doing communication planning for American Express and Burberry, both domestically and internationally. He currently also sits on the Art League of Ocean City's board, currently serving as their recording secretary, and has been a member for the last 7 years.

Tips for the Trade



THE STATE OF THE AMERICAN TRAVELER

The U.S Travel Association hosted their first-ever Summer Summit that focused on where the industry is going and the hurdles ahead, [check out](#) some of their key takeaways!

Don't forget to take a look at Destination Analyst's update on the state of the American traveler by checking out their findings [here](#).

NEW LEGISLATIVE BILL

Effective October 1, 2023, all owners, and operators of grocery stores with annual gross incomes greater than \$10,000,000 or restaurants with annual gross incomes of more than \$1,000,00 must work to have an automated external defibrillator (AED) in a prominent, accessible area and maintain the functionality of the defibrillator by the beginning of January 1, 2025. The new bill does not apply to any restaurant with an annual gross income of \$1,000,000 or less OR a seating capacity of less than 100 individuals. A grocery store, restaurant, or individual is not civilly liable for failing to render automated external defibrillation to an individual who is a victim or is reasonably believed to be a victim of a sudden cardiac arrest.

Grocery stores and restaurants are subject to register with the [Maryland Institute for Emergency Medical Services Systems](#) to make their location publicly available to emergency dispatchers and to receive maintenance and recall notices from the Maryland Institute for Emergency Medical Services Systems.

[Click here](#) for more information about the bill.



Member Mentions

NEW - Member Marketplace & Allied Partner Perks

Take advantage of every opportunity to market your company with our new Member Marketplace from our A La Carte Menu. The new Member Marketplace resides under the "Members" tab on ocvisitor.com. Email inquire@ocvisitor.com to showcase your product specials/deals to other members! Partner Perks has great options too!

Check out page 7 to see new ways to promote your business!

Allied Member Merge

As of April of this year, APPI Energy has merged with Environ Energy. With Environ, they plan to provide greater value to our members by offering additional energy management services, such as assisting with carbon reduction goals. For 25 years, Environ has been a trusted sustainable energy management company, specializing in procurement, efficiency, carbon reduction, resiliency, and compliance.

The full press release can be [found here](#).

Business Briefs

JA Storefront

As we are inching closer to the opening of the brand new Hospitality Hub in our Travel Storefront at the JA Center, we're looking for testimonials and promo items - a great way to promote your business in front of 10,000 Eastern Shore students! See page 8 for more details.

Oceans Calling Volunteer Opportunities

Oceans Calling is looking for people to work various positions throughout the whole weekend of the festival. Job opportunities include but are not limited to: Box Office, Guest Services, Liquids, and Premium. [Click here](#) to complete the sign-up.

Once you submit your information, it will be automatically sent to the festival promoters who will contact you directly until their employment spots are filled. All questions regarding Oceans Calling employment opportunities can be directed to the festival promoters.

Opportunity to Sponsor Dinners

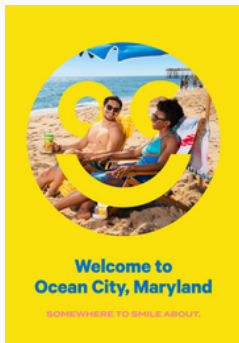
As fall approaches, that means so does planning our networking dinners! If you are an Allied Member and you'd like to sponsor one of the dinners, email us at inquire@ocvisitor.com or call us at (410) 289-6733. Sponsorships are \$150!

Be part of the 2024 OC Keycard Holder!

This 28-page 4x6 holder is given complimentary to hotels to insert plastic guest keys (*if you want a supply for your hotel, let us know!*) 300,000 copies were printed in 2023.

If you are a restaurant, attraction, or want to reach hotel guests, be sure to add our OC Keycard Holder to your advertising plans - reach guests directly in this highly effective guide while supporting the OCHMRA! Go to page 6 for more details.

Email or call us to reserve your 2024 space!



Tips for the Trade



RAM 2023 RESTAURANT WEEK

Maryland Restaurant Week kicks off its 4th year on September 15. For 10 days, they are bringing all counties and all restaurants together to celebrate and support the industry. Participating restaurants may offer special menus, discounts, or seasonal fare for dine-in, curbside, or carryout.

The dining public is invited to enjoy these Maryland Restaurant Week-specific specials from September 15-24, 2023.

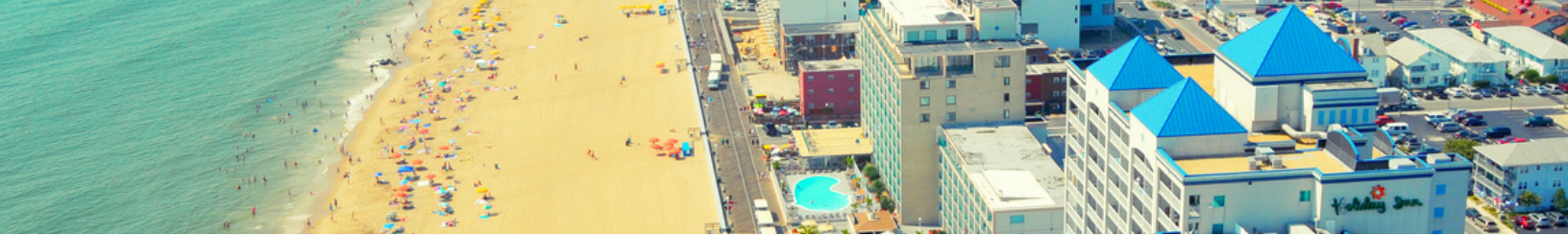
Interested in participating? Maryland Restaurant Week is free for all restaurants (members & non-members of RAM) to participate. The MDRW website averages **330,000 page views** from **60,000 unique visitors** - almost all of which during a two-week span.

[Click here to register your restaurant!](#)



The Wor-Wic Foundation is holding their annual 5K run, a fundraiser to benefit Wor-Wic students. Visit worwic.edu/5k to register or become a sponsor.

Sponsorships must be received by September 7 to ensure placement on the 5K shirt. The race will be followed by Family Fun Day with free amusements, food and entertainment.



MARYLAND TOURISM & TRAVEL SUMMIT

EDUCATING, INSPIRING, EMPOWERING

OWINGS MILLS • NOVEMBER 8-10, 2023

The **Maryland Travel & Tourism Summit** (MTTS) is Maryland's annual tourism industry conference that brings together all sectors of the hospitality industry where business and public sector leaders convene, network, and learn new strategies to advance Maryland's Tourism industry.

[Click here to Register](#)

On November 9th, 2023 there will be awards presented during the Maryland Tourism & Travel Summit Banquet. Every successful team has a strong leader – someone whose commitment, energy, and exemplary service leads to great results and inspiring others. The Maryland Tourism Coalition's (MTC) professional awards honor your colleagues, employees, and associates whose skill, dedication, and talent bring professionalism to Maryland tourism. If you want to nominate a colleague, co-worker, etc. go to page 7 for more information or [click here](#) to submit your nomination - due by September 7th!

Oceans Calling Traffic Advisory

In anticipation of the number of bus riders and possible traffic delays, the Ocean City Beach Bus will be operating in a REDUCED-STOP, EXPRESS SERVICE mode. The reduced-stop, express mode will be in effect from September 29th to October 1st. The Beach Bus will operate its normal hours each day but the stops will be reduced to about 20 stops each way to help the flow of buses going up and downtown.

The affected stops will be marked with signs directing passengers to the nearest available active stop. Go to page 10 to see the bus map or [click here](#) for more info about parking.

MACO Summer Conference

We attended MACO's Summer Conference which brought together approximately 3,000 leaders from all levels of government and the private sector - tons of networking - check out some photos from the event!



Judy Wilbur Real Hospitality & Don Abramson OC Tourism



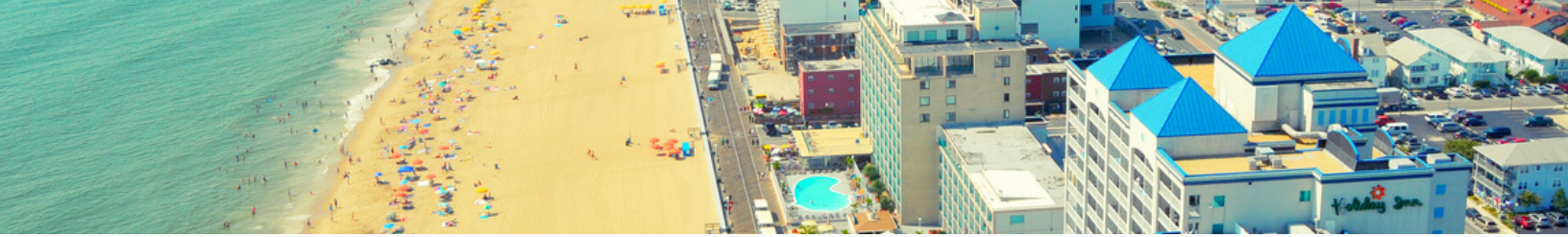
Marge Steele Cambria & Wajih Allam Aloft Ocean City



Jackie Berger Grand Hotel Oceanfront, Renee Seiden Harrison Group & Katie Cosgrove Ashore Resort & Beach Club



Dave Carberry Enradius, Ruth Toomey MTC, Secretary of Commerce Kevin Anderson, Chris Zindash Amadeus & Susan Jones



Community Connections - COTA for Emily's Lungs

COTA[®]
Bingo for Emily
Sterling Tavern
 Main Street, Berlin
September 20th
6:00 - 9:00 PM
DOOR PRIZES
 — Chinese Auction Items! —
 — 50/50 Drawing! —
Benefit: COTA (Children's Organ Transplant Assoc.)
In honor of Emily Sachs Heiner,
Double Lung Transplant Survivor.
COTAforEmilysLungs.com

Supporting COTA[®] for
Emily's
Lungs

Fashion Show and Lunch
 to assist Emily Sachs Heiner with
 a lifetime of lung transplant expenses
Fashions by Bruder Hill in Berlin, MD
Tuesday October 3, 2023 11:30-3:00 pm

Mio Fratello
 38016 Fenwick Shoals Blvd #4 Selbyville, DE 19975

Buffet Lunch \$45(gratuity included)

Guest Vendors, Chinese and Silent Auction Items,
Cupcakes by Rita's Drawing, and Mystery Boxes

Tickets: Purchase online or Call Karen Abrams
 at 443-691-4353 for Reservations and Information

Reservation Deadline: Sunday September 17, 2023

For group seating, please reserve in one name and
 with one payment (8 people per table)

Credit Cards are accepted, no refunds

For more information, visit www.COTAforEmilysLungs.com



Donations for door prizes being accepted by Coordinator, Karen Abrams (Shenanigan's) -
 kabrams0627@aol.com or call 443-691-4353

ADVERTISE IN THE OC KEYCARD HOLDER!

The 2024
OC KEYCARD HOLDER

**ATTN:
RESTAURANTS
&
ATTRACTIONS**



**Welcome to
Ocean City, Maryland**

SOMEWHERE TO SMILE ABOUT.

**REACH
GUESTS
DIRECTLY**

**300,000 copies
50+ hotel front desks
Given to Visitors at check-in**

RESERVE YOUR SPOT TODAY!

**INQUIRE@OCVISITOR.COM
(410) 289-6733**



OCEAN CITY, MARYLAND

HOTEL • MOTEL • RESTAURANT • ASSOCIATION • INC.

Photo Garrett Neville GN Media



HOTEL • MOTEL • RESTAURANT • ASSOCIATION • INC

ALLIED MEMBER & PARTNER PACKAGE PERKS



BASIC MEMBERSHIP PERKS – \$295	
A complete membership directory of approximately 400 Active, Associate, & Allied members.	Referrals to your business, we only recommend members / Access to networking events.
A complimentary listing including a link to your website on our site, ocvisitor.com.	Receive a discounted rate on a Trade Expo booth.
Stay up-to-date on member news & happenings with our monthly Hospitality Hotline newsletter.	Constant communication including what's happening in and around the area, topics of interest, & meeting notices to keep you informed.

PARTNER PACKAGE PERKS	PLATINUM	GOLD	SILVER
	\$5,000	\$3,000	\$1,500
	Payable Quarterly		
Logo displayed on OCHMRA monthly Hospitality Hotline newsletter.			
Featured Partner recognition on OCHMRA & Trade Expo website with logo and hyperlink.			
One dedicated social media post on OCHMRA & Trade Expo Facebook page with your video feature included.			
Featured Partner recognition – pinned at the top of our OCHMRA & Trade Expo Facebook pages.			
Email marketing – provide us with your company ad & we will send it out to all members.	2x annually	1x annually	-
Receive a free slot on our Trade Expo Spotlight Stage where you can feature your products, showcase your tips, etc.			
One comped ticket to all monthly OCHMRA dinner meetings.			
Solutions Showcase sponsorship at annual OCHMRA Trade Expo.			
One complimentary booth at annual OCHMRA Trade Expo.			

A LA CARTE PERKS	
Add your logo to your OCvisitor Member listing found in search for Hospitality Products and Services.	\$50.00
Showcase your product specials/deals to other members in our new Members Marketplace!	\$50.00
Advertise your company on OCVisitor.com with an annual banner under the Hospitality Products and Services page.	\$100.00
Receive a half page or full page feature in our monthly Hospitality Hotline newsletter in the "Member Mentions" section with an ad of your choice, a photo, and link to your website.	\$75.00 (1/2 Page) \$125.00 (full page)
Opportunity to insert an advertising flyer into our membership mailings. We do the stuffing!	\$125.00
An opportunity to sponsor one of our dinner meetings. You would be listed on the dinner invitation, in the program, receive verbal recognition, & have the opportunity to leave a promotional item at each place-setting and/or have a promotional table at registration.	\$150.00

For more info & to sign up:
(410) 289-6733 • inquire@ocvisitor.com

JUNIOR ACHIEVEMENT CENTER



OCEAN CITY, MARYLAND

HOTEL • MOTEL • RESTAURANT • ASSOCIATION • INC.



Junior
Achievement™

COMING
SOON



REACHING & TEACHING THE NEXT GENERATION

An innovative, life changing, new facility is coming to Delmarva - **The Perdue Henson Junior Achievement Center** - and OCHMRA will be an integral part of it! The center will change how the JA curriculum is delivered to 10,000 Eastern Shore students.

Students get to be an adult for a day, learning the basics of financial literacy through hands-on, interactive, state-of-the-art student experiences. They'll gain an invaluable understanding of how to manage the day-to-day finances necessary to be successful in life. This high-tech, practical place will showcase jobs and allow students to engage with various industries to develop the skills needed for future employment.

The OCHMRA Travel storefront in the Center will showcase the job pathways within the hospitality industry -- we need your help to make it a success!

DONATIONS NEEDED BY 9/8:

After a day in BizTown, students are able to "buy" items with their pretend money - a great way to promote your business!

We are looking for promotional items such as:

- Keychains
- Stickers
- Entertainment coupons
- Sunglasses
- Pens
- Wristbands

CAREER TESTIMONIALS:

We are looking for hospitality professionals to provide us with testimonials that will be on a continuous loop on our TV monitor. Share your story on how you began and grew your career in the industry! Hospitality facts and statistics will also loop on the monitor.

Send to: SusanJones@ocvisitor.com by 9/8

MARYLAND TOURISM



TRAVEL SUMMIT

Awards Nomination 2023

Deadline for Submittal: September 8, 2023

Nominators and recipients of all awards MUST be a member of the Maryland Tourism Coalition and are open to all sectors of the tourism industry. All awards will be announced and presented during the **Maryland Tourism & Travel Summit Awards Banquet** on November 9th, 2023 at **Marriott Owings Mills Metro Center**. The nominating period is from September 2022 thru August 2023. Nominators and recipients of all awards MUST be a member of good standing for the 2023 calendar year.

Please only submit one entry in each category. [Click here to access the nomination form.](#)

Professional Awards

- Tourism Person of the Year
- Audrey Davenport Hospitality Person of the Year
- New Professional of the Year
- Visionary Impact Award
- Tourism Advocate Award
- Cooperative Partnership Award
- Small Business of the Year Award
- MTC Volunteer of the Year Award

Marketing Awards

- Best Product or Event
(choose ONE: sm, med, lg)
- Best Printed Promotional Material
(including destination guide)
- Best Media and Public Relations Campaign
- Best Website Award
- Best Use of Social Media
- Best Digital Campaign

Support Materials

All nominations must be submitted via the link by September 8, 2023. Please list nominee's name as it should appear on the award if they win. Questions regarding submissions should be submitted to **Chris Zindash - Awards Chair** at info@mdtourism.org.

Nomination Statement:

Why do you think the nominee is deserving of this award?

How was the project undertaken? (Give details from concept through production).

Innovative features (what was special about this project).

Project budget and total project cost (for Marketing Awards only).

Specific results (increased income, attendance, publicity, visitor service, etc.).

Name of partners involved including outside consultants or agencies.

2023 Professional Awards

Deadline: September 8, 2023

Every successful team has a strong leader – someone whose commitment, energy and exemplary service leads to great results and inspiring others. The Maryland Tourism Coalition's (MTC) professional awards honor your colleagues, employees and associates whose skill, dedication, and talent bring professionalism to Maryland tourism. **Nominators and Recipients must be members of the Maryland Tourism Coalition in good standing.** **NOTE: Nominations can be entered in only ONE category.**

Tourism Person of the Year

This prestigious award is given to an industry leader whose exceptional commitment has significantly enhanced and perpetuated the tourism industry in Maryland. **Criteria:** A nominee must work in a tourism-related company in Maryland that is a member of the MTC. A nominee must be a resident of Maryland with a minimum of five years involvement in the tourism industry in Maryland. Nominee must be in a leadership position and have demonstrated significant success in fostering tourism and furthering the tourism industry in Maryland. Nominees may be from the private or public sector.

Audrey Davenport Hospitality Person of the Year

Named in honor of a MTC past president who is legendary for exceptional customer service, this honor is awarded to an individual demonstrating outstanding service to Maryland visitors. **Criteria:** Nominee must work in a tourism-related company in Maryland that is a member of MTC. The nominee must have worked in the tourism industry for a minimum of three years, and must display consistently outstanding service and a positive image about Maryland and his/her company. Examples of outstanding service should be included with the nomination.

New Professional of the Year

The New Professional of the Year Award is given to a newcomer to Maryland tourism whose spirit and commitment exemplify the ideal of our profession. **Criteria:** A nominee must work in a tourism-related company that is a member of MTC. The nominee must have worked in a new position or capacity in the tourism industry for no more than three years and must be an active participant in industry-related activities.

Visionary Impact Award

Leading a new initiative, working diligently to accomplish a shared goal, the Visionary Impact Award recognizes an individual, business, organization, group or coalition that has made a major impact with an important industry project or product. **Criteria:** Nominee(s) must have generated significant impact on Maryland tourism within the past year.

Tourism Advocate Award

The Tourism Advocate Award is given to the individual or organization that has successfully led legislative initiatives or has made a commitment to education in state, local or county government. Someone who has heightened the awareness of the tourism industry and its impact on the economy. **Criteria:** Nominees may be elected officials, private-sector employees, volunteers, government employees or organizations. Nominee's leadership should be demonstrated on behalf of a significant legislative issue or public awareness campaign within the past year.

Cooperative Partnership Award

Teamwork and partnerships are recognized by this award which is presented to multiple destinations, businesses or organizations that come together to form a marketing alliance. The successful program can be an advertising program, a tour, a publication or any activity with pooled resources promoting a common product or experience. **Criteria:** All entities in the partnership must be MTC members.

Small Business of The Year Award

Many private sector small businesses give MTC a great deal of their time and talents serving and empowering MTC to grow, flourish, and succeed in promoting Tourism throughout the entire Mid-Atlantic region and beyond. Their MTC work in the past year brings them right along-side the MTC Board Members and Staff with praise and thanks. **Criteria:** Small businesses must be registered in the State of Maryland and be a member of MTC.

MTC Volunteer of The Year Award

This award is given to an individual who has dedicated their personal and business time, skills, and energy to promote and assist with MTC's mission and vision. Their MTC "volunteer" work in the past year has been greatly appreciated and will bring them much praise, affirmation and many thanks from the MTC Board, Staff, and MTC members. **Criteria:** Nominee must work in a tourism-related company that is a member of MTC.

2023 Marketing Awards

Deadline: September 8, 2023

Creative. Thoughtful. Innovative. Important qualities for award-winning marketing programs that bring visitors to Maryland. **Nominators and Recipients must be members of the Maryland Tourism Coalition** in good standing. **NOTE: Nominations can be entered in only ONE category.**

Best Product or Event Award

There's always something new. This award honors 2023 years' best new event, tour, destination, program, promotion or experience. What makes it the best? It's innovative, a model for others, and a successful Maryland tourism product. **Criteria:** Nominee should be the entity creating or coordinating the new product or event. The new product or event must have been introduced in the past year. In order to ensure greater representation, the award will be presented to the top entry in the following budget categories. 3 Levels: Small (under \$5,000 budget); Medium (\$10,000-\$40,000 budget); Large (over \$50,000 budget). Please provide actual budget figures.

Best Printed Promotional Material Award (including Destination Guide)

This award recognizes the print media/advertisement, newsletter, brochure, map, etc., that uses the best strategy and implementation to promote a tourism entity or activity. **Criteria:** Nominee should be the entity creating or coordinating the new print product. The printed product must have been created and introduced in the past year.

Best Media & Public Relations Campaign Award

The campaign should focus on a single, unified theme. Can be related to a special event, crisis management program, or overall promotion. **Criteria:** Nominee should be the entity that created or owns the campaign and started the campaign between September 2022 thru August 2023.

Best Website Award

The new website should demonstrate a creative implementation of a brand that is visually pleasing, unique, that captures the spirit of the brand, and is user-friendly. The entry should include descriptions of features such as social media integration, Google Maps®, search filters, user-personalization, and content-driven strategy. **Criteria:** Nominee should be the entity that created the website or that owns the website launched as between September 2022 thru August 2023.. Website URL must be provided.

Tourism Advocate Award

The Tourism Advocate Award is given to the individual or organization that has successfully led legislative initiatives or has made a commitment to education in state, local or county government. Someone who has heightened the awareness of the tourism industry and its impact on the economy. **Criteria:** Nominees may be elected officials, private-sector employees, volunteers, government employees or organizations. Nominee's leadership should be demonstrated on behalf of a significant legislative issue or public awareness campaign within the past year.

Best Use of Social Media Award

Best of Facebook®, YouTube®, Twitter®, Pinterest®, Instagram® or other social media platforms. Judged on creativity and appeal of visual components, originality, and brand consistency combined with unique idea or approach. **Criteria:** Nominee should be the entity that created or owns the social media campaign launched between September 2022 thru August 2023.

Best Digital Campaign Award

Judged on the creative and unique use of digital media integrated with advertising creative and other campaign components. **Criteria:** Nominee should be the entity that created or owns the digital campaign launched between September 2022 thru August 2023.

Note: Awards will be based solely on the information included with the nomination. Please assume that the judges know very little about your project/destination. The background information should be as complete and concise as possible. The inclusion of photos, digital brochures, etc., with your submission is very helpful. The judges reserve the right to change categories if appropriate. Judges who have a nomination in any category recuse themselves from voting in that category.



SEP 29 - OCT 1, 2023

MAP KEY



BEACH BUS SHUTTLE

144TH ST. ↔ SOUTH DIVISION ST.



WEST OCEAN CITY SHUTTLE

12848 OCEAN GATEWAY ↔ SOUTH DIVISION ST.



NB SHUTTLE STOPS



SB SHUTTLE STOPS



WEST OCEAN CITY SHUTTLE STOPS



FESTIVAL ENTRANCE

NORTH DIVISION ST. & SOUTH DIVISION ST.

SB 144TH ST. ● NB 144TH ST.

SB 139TH ST. ● NB 139TH ST.

SB 130TH ST. ● NB 130TH ST.

SB 126TH ST. ● NB 126TH ST.

SB 117TH ST. ● NB 117TH ST.

SB 112ND ST. ● NB 111TH ST.

OCEAN CITY MUNICIPAL PARKING

SB 100TH ST. ● NB 100TH ST.

SB 94TH ST. ● NB 94TH ST.

SB 82ND ST. ● NB 82ND ST.

SB 74TH ST. ● NB 74TH ST.

SB 67TH ST. ● NB 66TH ST.

SB 58TH ST. ● NB 59TH ST.

SB 49TH ST. ● NB 49TH ST.

OCEAN CITY CONVENTION CENTER PARKING

SB 45TH ST. ● NB 45TH ST.

SB 41ST ST. ● NB 39TH ST.

SB 32ND ST. ● NB 32ND ST.

SB 23RD ST. ● NB 22ND ST.

WEST OCEAN CITY PARK AND RIDE

SB 16TH ST. ● NB 13TH ST.

● NB 8TH ST.

● DORCHESTER ST. ● SOUTH DIVISION ST.



1st Annual

Crushes

& CORNHOLE



OCT 7TH
12-4PM

**20 SPECIALTY CRUSHES &
BEER SPECIALS**



**Prize Baskets for
1st, 2nd & 3rd
Place!**

BENEFITING DIAKONIA

Register Online \$25/team Saltwater75.com

BALLET ON THE BEACH

A DANCE FESTIVAL ON ASSATEAGUE ISLAND



EXPERIENCE DANCE IN NATURE
Saturday, September 23, 2023
5 p.m. | Assateague State Park
Rain Date: September 24, 2023

FOR FREE TICKETS: [BALLETONTHEBEACH.ORG/TICKETS](https://balletonthebeach.org/tickets)

FEATURING: CONTINUUM CONTEMPORARY/BALLET, ERIC TROPE @ FEATURED GUESTS,
GEORGINA PAZCOGUIN | THE ROGUE BALLERINA, ARTISTS OF THE WASHINGTON BALLET,
BALLET THEATRE OF MARYLAND and THE EASTERN SHORE BALLET THEATRE



Funding for this event is in part provided by the Worcester County Arts Council, Maryland State Arts Council and The National Endowment for the Arts, organizations dedicated to cultivating vibrant cultural community where the arts thrive.

OFFICIAL HOTEL SPONSOR

Inside Ocean City

You asked and we made it happen!

Coming 2024

In Room Menus!

We are already well established with an impressive average renewal of 98% for the last 12 years. We are also one of the most affordable print pieces in town.

With our reach and your average ticket, the numbers just work! Let us show you how.

410-726-7334

Created & Produced by local professionals."



SandScript

Crab Mac & Cheese
ar:rohs.rrojga.ornmhs:dtkhms.oeorth.sorthhg.ossaraeg.oeieg.ohnhg.ohgr

Crab Cake Sandwich

ar:rohs.rrojga.ornmhs:dtkhms.oeorth.s

Greens Salad with Crab

ar:rohs.rrojga.ornmhs:dtkhms.oeorth.s

Crab Stuffed Mushrooms

ar:rohs.rrojga.ornmhs:dtkhms.oeorth.sClams Casino

Conch Fritters

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Mahi

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Mahi Mahi

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Conch Fritters

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- Ben Seidel – owner, Real Hospitality Group



Tuna Poke

This section allows for 3 expanded menu descriptions. [ar:rohs.rrojga.ornmhs:dtkhms.oeorth.sorthhg.ossaraeg.oeieg.ohnhg.ohgr](#)

Crab Cake Sandwich

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Seafood Medley

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Crab Burger

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Oyster Stacks

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Fried Green Tomatoes with Crab

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Crab Legs

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