

HOW YOU CAN MARKET WITH THE MARYLAND OFFICE OF TOURISM

There are many ways to partner with the Maryland Office of Tourism in order to market your destination/attraction and to get the word out about your events and initiatives. Here are a few suggestions and contact information for our staff members who can help you.



- Work with your local Destination Marketing Organization and Heritage Areas, Main Streets, and Arts & Entertainment Districts.
- Visit with a Travel Counselor at any of the eight Maryland Welcome Centers and your local Visitor Center. Casey Keyfauber, 410-767-6296, ckeyfauber@visitmaryland.org
- Distribute your brochures and display marketing materials at Maryland Welcome Centers. Casey Keyfauber, 410-767-6296, ckeyfauber@visitmaryland.org
- Send your press releases to us and participate in travel media familiarization tours (FAM tours). Leslie Troy, 410-767-6298, ltroy@visitmaryland.org
- Review visitmaryland.org to make sure your content is up to date. Casey Keyfauber, 410-767-6296, ckeyfauber@visitmaryland.org
- Add your events to the visitmaryland.org calendar. Kathi Ash, 410-767-6341, kash@visitmaryland.org
- Use our hashtags #VisitMaryland and #MDinFocus on social media.
- Connect with the Maryland Office of Tourism on social media and provide tickets for Maryland Monday giveaways. Leslie Troy, 410-767-6298, ltroy@visitmaryland.org
- Utilize the resources and information on the Maryland Office of Tourism industry website, industry.visitmaryland.org.
- Submit photos to our WebDAM (Web Digital Asset Management) for Maryland Office of Tourism use. Kathi Ash, 410-767-6341, kash@visitmaryland.org
- Create group tour opportunities and let us know about them. Rich Gilbert, 410-767-6288, rgilbert@visitmaryland.org
- Host Maryland Office of Tourism staff for a tour of your district or industry. Heather Ersts, 410-767-6974, hersts@visitmaryland.org
- The Maryland Office of Tourism promotes worldwide through our partners at Capital Region USA and Brand USA. Scott Balyo, 540-450-7593, sbalyo@capitalregionusa.org

LET'S GET MORE CUSTOMERS FOR MARYLAND TOGETHER!