

JULY 2021

HOSPITALITY HOTLINE

Official Newsletter of the Ocean City
Hotel-Motel-Restaurant Association

Member Message

FROM EXECUTIVE DIRECTOR SUSAN L. JONES

Happy July! While it may be hard to find time as everyone is working extra hours, please try to take a moment to celebrate and reflect upon the liberties and freedoms we are blessed with! One of my blessings is our membership; I'm grateful to all of you for your support and notes of kindness over the last year. Through patience and perseverance, we are making it through the trying times.

As we enter our busiest times of the year, remember to thank your staff, after all, we are in the hospitality business and that means taking care of your employees so they take care of your guests. Often times, a simple word of thanks and a smile go a long way in showing your appreciation. Optimism, energy, and team-focused positivity will attract and retain staff. Thanks in advance for sharing the smiles! 😊

Welcome New Member

ALLIED

Hopper

Nima Vaez

Membership Dues

OCHMRA membership fees run from June 1st to May 31st and your financial support is critical to our existence. THANK YOU to everyone who has renewed their membership thus far! Feel free to reach out if we can be of service in any way; as your "people connector" we serve to connect members!



Business Briefs

US Travel Association continues to advocate for hospitality on Capitol Hill. Currently, they are pushing for the Hospitality & Travel Tax Credit bill, which extends existing credits and establishes new tax credits that assist the hospitality and restaurant industry. They've devised a simple one-click to send a message. [click here to Contact Congress](#)

AHLA has updated their **Safe Stay Guidelines** and are no longer requiring vaccinated employees to wear masks. The full details can be read at [LODGING MAGAZINE link](#).

US Dept of Labor has proposed changes to the 80/20 tip credit rule which would limit the amount of non-tip producing work an employee can perform. Public comment open until Aug 23rd. Learn more: [Restaurant Business article and link to comment](#)

CARRYOUT ALCOHOL CEASES JULY 1 HEARING SCHEDULED

The Board of License Commissioners recently sent out a notice to cease carry out alcohol as of July 1st when the State of Emergency Order concludes. The BLC does not have the authority to grant a grace period to the Governor's order and therefore, you must stop the temporary sales which occurred during covid on July 1st. Under the terms of HB 12/SB 205 the Board must conduct a hearing and make a finding of fact. This hearing needs be advertised so that both the proponents and opponents can provide testimony. The hearing is slated for July 21st. After this hearing, the Board **may** be able to authorize carryout and delivery **if** the Board finds in favor of the proponents.

COVID MASKS MESSAGE FROM MUSEUM

The Ocean City Life-Saving Station Museum (Museum) is putting together a collection of personalized face masks that were designed for the covid virus. We would appreciate it if any business who designed a personalized mask would be willing to donate one to the Museum. If you are interested please call the Museum at 410-289-4991 and we can pick it up or you could drop it off at the Museum at the south end of the Boardwalk, or drop it in the mail to PO Box 603 Ocean City, MD 21843

Check Out This Year's Participants!

Dine United

32 Palm Restaurant | Atrium Cafe & Bar | Blu Crabhouse & Raw Bar
 Caribbean Pool Bar & Grill | Coral Reef Restaurant | Decatur Diner
 The Deep End Pool Bar & Grill | Happy Jack Pancake House
 Harrison's Harbor Watch Restaurant & Raw Bar | Hemingway's at Coral Reef
 The Hobbit Restaurant | Mañana Mode | Marlin Moon restaurant | Pier 23
 Poseidon's Pub at Ocean Downs Casino | The View at Croppers Landing
 Waves at Ocean Down Casino
 Special Thanks to Tito's Handmade Vodka

Stay United

Commander Hotel & Suites | Dunes Manor Hotel & Suites

Play United

Embers Island Mini Golf | Jolly Roger at the Pier
 Jolly Roger at 30th Street | Nick's Mini Golf | Speedworld | Splash Mountain



Hospitality Highlights

The Town of OC recently appointed a new **Tourism & Business Development Director** - welcome back to **Tom Perlozzo** who was with the Town's Recreation & Parks department many years ago and most recently served as the Director of Worcester County Tourism, Economic Development and Rec/Parks. He has hit the ground running and is working on lots of marketing, rebranding and advertising strategies!

A warm welcome to the new team at the **ALOFT** - **Debbie Reed** has joined as the Director of Sales and the General Manager is **Zoe Jankovic** - welcome!

Congrats to the **Mehilli's** of the **Safari Motel** on their recent addition of Beach Plaza and Bocon Apartments to their rental pool.

Chris Greenwood has been appointed as the General Manager of the **Comfort Inn Boardwalk** - congrats on your new role Chris!

The **Greater OC Chamber** has added a couple of new faces - welcome to **Heather LaFollette** and **Laura Blair**, we look forward to working with you!

Longtime hospitality guru **Nancy Dofflemyer** has joined the **Art League of OC** team as their new Director of Development.

Allied Member and merchant services and POS company, **Mercantile Processing Inc.** has announced their acquisition of Coastal Business Machines to further expand their presence in the area. Congrats to **Kyle Morgan** and his team!

Our condolences are extended to the families of **Betty Akcam** of the ALFOT and **Dean Wooten** of Econolodge Oceanfront as we are saddened by their recent passing.

KUDOS to Dylan and Hunter, Founders of Only Positive Stories - these local students are keeping positive vibes in the forefront. We can all use some positivity!
<https://onlypositivestories.com/>



JESSE'S PADDLE

Jesse's Paddle is looking for donations of door prizes for Ocean City experiences for their upcoming Paddle. The Paddle will be held in September. The group focuses on suicide awareness and prevention. If you would like to donate, contact Kim Klump or Ron Pilling at weremember@jessespaddle.org





OCHMRA IS
CELEBRATING
50 YEARS!

**Serving
Hospitality
Members
since
April 1971**

**Save the Date
November 19
OCHMRA 50th
Anniversary
Gala**

**Sponsorships
Available**



Community Connections

OPERATION SAVE-A-LIFE

Worcester Goes Purple
Warriors Against Addiction

Who should participate?

Any business, restaurant, bar or retail establishment that may have an opportunity to save someone who has overdosed.

What will you learn?

Participants will learn how to:

- Recognize opioid medications and the signs of an overdose,
- Respond to an overdose situation, and
- Revive a victim of opioid overdose by administering Naloxone (Narcan).

What is Naloxone?

Naloxone (Narcan) is a medication that reverses an opioid overdose. It cannot be used to get high and it is NOT addictive.

Registration and Free Training

Participating establishments will receive a certificate of completion accompanied by the tools and skills necessary to save a life in the event of an opioid overdose. A lockable wall mount box, instruction poster, Good Samaritan Law poster and one free 2 dose box of Narcan will be provided.

To register, call 410-870-5161 or email wgpwarriors2021@gmail.com

FREE FOOD AND FREE MEALS – 2021 – OCEAN CITY, MD

FOOD PANTRY

**Monday, Tuesday, Thursday - 10:00am – Noon - Shepherd's
Crook - 302 N. Baltimore Avenue**

**Tuesday, Wednesday, Thursday, Friday – 9:00am – Noon – First
Presbyterian Church – 13th St & Philadelphia Ave (back door)**

MEALS

**Monday – 11:30am – 12:30pm – OC Baptist Church – 102 N.
Division St – Carry-out lunch/Pastries**

**Tuesday - 5:00pm – 6:30pm – Land's End, 102 Worcester Street –
Free Meal (look for American & Christian Flags) (If you do not
have a mask, we will serve you on the steps)**

**Wednesday – Noon – 1:30pm – St. Peter's Lutheran Church –
103rd Street – Hot Meal and Food Bag**

Thursday – 5:30pm – Sons'pot – 12 Worcester St – Carry-out food

**Fridays – 11:00am -1:00pm – Atlantic United Methodist Church –
4 th Street – Bag Lunch**

ISOP DINNERS

**Holy Savior Catholic Church, 1705 North Philadelphia Ave.
Tues. June 29 - 5- 8 p.m. "Welcome Dinner"**

Tues. July 06 - 5-8 p.m. "American BBQ"

Tues. July 20 - 5-8 p.m. "Christmas in July"

Tues. August 10 - 5-8 p.m. Dinner

Tues. August 17 - 5-8 p.m. Dinner

Tues. August 31 - 5-8 p.m. "Farewell Dinner"

All ISOP dinners will take place outside in the parking lot. In case of rain dinners will be carry out only

JOB FAIR



Wednesday, July 14, 2021 - 10am-1pm

Elks Lodge #1624

1944 Worcester Hwy

Pocomoke City, MD 21851

- Hundreds of jobs available!
- Employers offering competitive wages, signing bonuses, flexible hours, and more!
- Employers will be taking applications and hiring on site.
- No registration required for Job Seekers, come prepared to apply and interview.
- FREE TO ATTEND!
- PREPARE TO INTERVIEW ON SITE!
- TRANSPORTATION RESOURCES ON SITE!
- TRAINING & CERTIFICATION RESOURCES ON SITE!
- RAIN OR SHINE!

For More Information - Contact Jackie Trieu

JTrieu@MarylandsCoast.org • 410-632-3112 x 2120

www.marylandscoast.org



MD Small Business Development Center has several training sessions - go directly to the training calendar at <https://www.marylandsbdc.org/locations/webinar-events-calendar> to see available sessions. Here are a couple that may interest you:



JULY 8TH, 2021
3:00PM-4:30PM EST
VIA ZOOM MEETINGS

REGISTER AT:
[HTTPS://BIT.LY/3H1AXV4](https://bit.ly/3h1axv4)

**QUESTIONS? PLEASE CONTACT SBDC TRAINING COORDINATOR,
CATHERINE RALEY AT CCRALEY@SALISBURY.EDU**



**U.S. Small Business
Administration**

The Maryland SBDC program is funded in part through a cooperative agreement with the U.S. Small Business Administration, State of Maryland, and University of Maryland. All opinions, conclusions or recommendations expressed are those of the authors (s) and do not necessarily reflect the views of the SBA.



Celebrating 15 Years
**SMALL BUSINESS
MAJORITY**

SOAR

Southern Opportunity and Resilience Fund

LEARN ABOUT THE NEW SOAR FUND FOR SMALL BUSINESSES

**July 22nd, 2021
12:00 PM-1:00 PM EST
Via Zoom Meetings**

**Register at:
<https://bit.ly/3A9QhgY>**

Questions?

**Please contact SBDC Training Coordinator,
Catherine Raley at ccraley@salisbury.edu**



**Salisbury
UNIVERSITY**

**FRANKLIN P. PERDUE
SCHOOL OF
Business**



**U.S. Small Business
Administration**

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Maryland Apprenticeship Virtual Information Session for Employers



MARYLAND APPRENTICESHIP

Reduce turnover costs.

Registered apprentices boast an impressive 93% retention rate.*

Increase productivity.

Apprentices report high levels of motivation, satisfaction, and loyalty. For every dollar spent on apprenticeship, U.S. employers get \$1.47 back in increased productivity. **

Make your workplace safer.

A well-trained workforce may reduce worker compensation costs.

Plan for employee

succession. Registered apprenticeships help you to successfully facilitate the transfer of knowledge from experienced employees to new recruits.

*According to U.S. DOL statistics

**According to the U.S. DOL

Looking for a solution to building a reliable, highly skilled pipeline of employees? Need a succession plan for your retiring workforce?

LABOR's Registered Apprenticeship initiative can help!

Join LABOR's Apprenticeship Team to explore how to build and grow your workforce with these upcoming specialized webinars designed specifically for occupations in the following industries:

- **Restaurant/Hospitality:** July 20th at 10am
- **HVAC:** July 27th at 10am
- **Plumbing:** August 3rd at 10am
- **Electrical:** August 10th at 10am

Learn about the features and benefits of Maryland's Registered Apprenticeship program.

Ready to see how MD's Registered Apprenticeship initiative can work for you?

Click on the link to register:

<https://grow-your-businesswithapprenticeship.eventbrite.com>

Or register in the [Maryland Workforce Exchange](#) with Event # 89450

Worcester County Health Department

Bee SMART ABOUT YOUR HEALTH
JOIN ONE OF OUR WELLNESS PROGRAMS TODAY!



Worcester Wellness Weigh

Worcester Wellness Weigh is a *free* online program designed to help educate youth, adults, and families about healthy eating, physical activity, weight management, stress, and financial wellness. The program includes wearable technology and each participant has a “Physical Activity Coach” and a “Healthy Eating Coach” who works with them one-on-one each week to discuss goals, barriers, successes, and solutions for overcoming any challenges.

Diabetes Prevention Program

The Diabetes Prevention program is an evidence-based program proven to prevent people with prediabetes from developing type 2 diabetes. Participants learn about goal setting, tracking food and activity, increasing physical activity, improving eating habits, and losing weight. Research has proven that a 5-7% weight loss and being active 150 minutes a week prevents individuals with prediabetes from developing type 2 diabetes.

Just Walk

Just Walk is a *free*, self-directed, self-reported physical activity program that rewards participants for being active. Visit justwalkworchester.org and sign up today!

Smoking Cessation

This program offers *free* group smoking cessation counseling. It is offered online and in-person at rotating sites throughout the county. Youth and adult smoking cessation classes are available. Monetary vouchers are available for adults 18+ that wish to add pharmacological therapy (Nicotine patch, gum, lozenge, and Chantix) to their behavior change efforts.

Healthy Lifestyle

This *free*, multi-session program is designed specifically for individuals in recovery. Program sessions allow participants to learn about healthy eating, active living, and stress management.

For more information call 410-632-1100 ext 1108
or visit worchesterhealth.org



A large, three-story brick house with a red roof and two chimneys, set on a green lawn under a blue sky with some clouds. The house has several windows and a small porch on the right side. A white outbuilding is visible in the background to the right. The scene is framed by green trees in the foreground.

Rackliffe House

2021 SEASON

Thursdays from 11 am - 2 pm

TOURS AVAILABLE ON THE HALF HOUR BY APPOINTMENT ONLY
FOR GROUPS OF THE SAME PARTY OF 6 OR LESS. **MASKS ARE
REQUIRED.**

TO SCHEDULE A TOUR EMAIL US @
RACKLIFFEHOUSE@GMAIL.COM OR CALL 410.629.1011.

ENTRANCE FEES: \$5/ADULT \$2/CHILD AGES 4 THROUGH 12

RACKLIFFE HOUSE IS ADA ACCESSIBLE

www.RackliffeHouse.org