

DECEMBER 2021

HOSPITALITY HOTLINE

Official Newsletter of the Ocean City
Hotel-Motel-Restaurant Association

Member Message

FROM EXECUTIVE DIRECTOR
SUSAN L. JONES

For more than 2 decades I've attended the Maryland Tourism Coalition's annual Summit and this year was a gathering to remember. It is always a pleasure to network with tourism colleagues from around the state, but the vibe this year was contagious. Everyone was super excited to be together - keeping hospitality folks from meeting just doesn't feel right!

Guest Speaker, Steve Chandler reminded us that in order to be memorable and make visitors want to return, we have to make them feel that we are a one-of-a-kind place. *What a true statement about Ocean City - we are one-of-a-kind!* His 8 Pillars to Identity touched on the importance of quality of life, people, civic leadership, tourism, education, heritage, culture and business and the need for all of them to come together to deliver a welcoming experience. Fortunately, our community has a spirit of collaboration! Check out his blog at this link: [Chandler Thinks](#)

Looking forward to gathering more over the winter during our OCHMRA Dinner meetings - make sure your mark your calendars!



Welcome New Member

ASSOCIATE

Beach Bum WestO

Ieva Sekace & Joe Jobson

OCHMRA Dinner Meetings

Mark your calendars:

December 16 Touch of Italy
in the Holiday Inn
Conference Center

January 20 Dunes Manor

February 17 Princess Royale

April 21 TBD



Maryland

OFFICE OF TOURISM

MD's Tourism Director
Liz Fitzsimmons shared

a State of the State
during the Summit -
click here for that
presentation:

[STATE OF THE STATE](#)



Business Briefs

UMES HRM Internship Program

UMES's Dr. Pam Allison is writing a grant proposal that would secure 80% funding for a summer internship program called **Hospitality Enrichment Program**. The idea is to house participants in the dorms at UMES and provide transportation to OC. The grant is being written for five years to create a pipeline of high potential hospitality interns for our area. Partner businesses would need to fund 20% of the grant amount which cannot be via in-kind donations; the grant is being written for \$750K over the five years with \$150K in funding from the partner businesses over those five years. The total cost is estimated at \$5,000 per student. The Hospitality Enrichment Program provided by the partner businesses must be more than just working in the business, it should provide enrichment experiences for the participants in order to qualify as an academic program. The more robust that the partner business can make the programs, the more attractive it will be to potential participants. Dr. Allison saw a similar program in Charleston, SC and it was very popular and a number of participants chose to stay in the area.

In order to submit the grant proposal, Dr. Allison needs commitment letters from Ocean City businesses who would like to participate in the five year program. We would like your help in reaching out to other potential partner businesses who could support this program. If you have any questions, Dr. Allison is the best contact and is at (410) 651-6567 or plallison@umes.edu.

Hospitality Highlights

Congratulations to **Meryem & Renato Demo** on their purchase of the **Surf Inn Suites**. Kudos to **Javar Jackson** on promotion to F & B Director and **Charlie Bozman** to Director of Operations at the **Residence Inn**. Congrats to **Julia Cogan** on being appointed as the Conference Services Manager at the **Holiday Inn Conference Center**.

Harrison Group has promoted long-time employee **Jeb Vetock** to the F & B Director. **TKO Hospitality** has moved **John Lowe** over to corporate and **Todd Berger** assumed the position of GM at the 11th St. **Monte Carlo Boardwalk**. Congrats gentlemen!

Allied Member **Fisher Architecture** welcomed **Amanda Harrer** to their team. Welcome to **Tyler Mock**, **Denney Electric Supply** who recently joined in sales. Congrats to **Rick Rush** to DCMV Operations Manager at **EMR**.

Condolences to **Malcolm & Kristin VanKirk**, **Best Western and Sea Bay Hotels** on the loss of her mother, Joyce Makrayntz.



Delmarva Power joins Utilities United Against Scams and more than 100 U.S. and Canadian energy companies to recognize the start of Utility Scam Awareness Week, reminding customers to be on the lookout for imposters using energy-related scams to steal money and personal information. Complete details are at this link: **Delmarva Power Against Scams**



The National Restaurant Association partnered with the American Culinary Federation and they've produced "What's Hot 2022 Culinary Trends" - check it out at this link: **2022 TRENDS**



AHLA continues to monitor legal proceedings around OSHA's mandated vaccine policy. For more, click here: **OSHA link**



Hospitality Highlights

50th Gala a Great Gathering!

We're forever grateful for the fortitude of our Association founders and for the Board of Directors guidance through the years. Our 50th Anniversary Gala was a resounding success due to the dedication of Past Presidents and many friends.

Kudos and appreciation to Jim Dickerson for the video masterpiece depicting our history and to Stewart Dobson for the timeline story. If you weren't able to be with us, check it out at this link:
<https://ocvisitor.com/about-us/our-history/>

The evening slideshow showcasing years of memories is at this link:
<https://www.flickr.com/photos/28668024@N04/albums/72157720178373487>

KRR Photography professional photos are accessible here:
<https://www.flickr.com/photos/28668024@N04/albums/72157720165788578>

Phil Cropper and the students at Worcester Technical High School created the gorgeous masterpiece you see at the right - thank you Phil!


Paul Hazard Award


For only the 20th time in the Association's history, the Paul Hazard Award was given to recipient Shawn Harman, son of first President, Kathleen Harman. Mr. Hazard, owner of the Stardust Motel, was sworn in as the 3rd President, but passed suddenly. To honor him, this award was created for a person who is not only dedicated to the Association, but also served as a great Ocean City Citizen. Pictured below are Mr. Hazard's daughter, Ann Hales, Harman and the 2012 recipient, Greg Shockley.





Community Connections






Breakfast with Santa

Sunday, December 5th
9am - 11:30am

Donate an unwrapped toy
and enjoy
breakfast for only
\$10



**PROCEEDS
TO BENEFIT
DIAKONIA**

\$15
Pancakes or Eggs
with choice of
Breakfast Meat and Fresh Fruit
Juice, Coffee and Soft Drinks included

Children 5 and under eat free with paying adult
Please call ahead for seating

Oceanfront on 33rd Street at the DoubleTree | marlinmoonocmd.com | 410-289-1201



Community Connections




Sponsorship Levels

Toy Soldier = \$100
 Rudolph Sponsors = \$250
 Elf Sponsors = \$500
 Santa Sponsors = \$1,000

 OCMDYP  oceancity.org/ocmdyp

Your donation helps bring Christmas to over 100 local children!

2021 Christmas Spirit Campaign and Scholarship Donation

Name _____
 Address _____
 City, State, Zip _____
 Phone _____
 Email _____

I have enclosed today \$ _____

**** All Donations are tax deductible - Federal ID # 27-2151222**

Please mail your tax-deductible donation to:

Greater Ocean City Chamber of Commerce Foundation, Inc.
 2021 Christmas Spirit Campaign
 12320 Ocean Gateway
 Ocean City, MD 21842

Once your payment is processed, you will receive a receipt of your contribution for tax deduction purposes. Your receipt will be mailed to the address that is printed on your check.

Thank you for your generous donation to help those in the Ocean City area!

*A portion of additional funds raised may be used towards a career development scholarship awarded through the OC Chamber Foundation.

23 DECEMBER
2021



CHRISTMAS
CONCERT



DOORS OPEN 4PM

JIMMY CHARLES BAND

WITH SPECIAL GUEST RANDY-LEE ASHCRAFT

#IAmNotAlone

BENEFITING



BUFFET
SILENT
AUCTION

TOY DRIVE
RAFFLES

TICKETS \$50

Tickets at EventBrite Link

HELP SPREAD THE WORD ON YOUR MARQUEE!



SATURDAY, JANUARY 1, 2022
PRINCESS ROYALE OCEANFRONT
REGISTER NOW
WWW.AGHPENGUINSWIM.ORG

ATLANTIC GENERAL HOSPITAL'S **28TH ANNUAL PENGUIN SWIM** SATURDAY JANUARY 1, 2022
FAMILY-FRIENDLY FUNDRAISER TO SUPPORT OUR COMMUNITY'S HEALTHCARE HEROES

\$25.00
MINIMUM DONATION
PER PENGUIN TO REGISTER
& PARTICIPATE IN THE SWIM

PARTICIPATE
AS AN INDIVIDUAL
OR PART OF A TEAM
IN CATEGORIES FOR
ADULTS, YOUTH,
BUSINESSES,
COMMUNITY GROUPS,
& CELEBRITY
CHALLENGE

1ST 2ND & 3RD
PLACE TROPHIES
AWARDED TO
INDIVIDUALS
& TEAMS
WHO RAISE
THE MOST MONEY!



REGISTER ON OR BEFORE
DECEMBER 10*
TO RECEIVE AN OFFICIAL
2022 AGH PENGUIN SWIM
SHORT-SLEEVE T-SHIRT

PARTICIPANTS
WHO RAISE
\$100 OR MORE
ARE ALSO ELIGIBLE
TO RECEIVE
AN OFFICIAL 2022
AGH PENGUIN SWIM
LONG-SLEEVE T-SHIRT

*SHIRTS FOR
PARTICIPANTS
WHO REGISTER
AFTER
DECEMBER 10
WILL BE AVAILABLE
WHILE SUPPLIES
LAST



EVENT DETAILS ARE SUBJECT TO CHANGE DUE TO COVID-19. SCAN THE QR CODE FOR MORE INFO.

CHECK-IN & REGISTRATION
10:00AM - 12:30PM
THE SWIM IS AT 1:00PM



DON'T DELAY! REGISTER TODAY!
AGHPENGUINSWIM.ORG
OR SCAN THE QR CODE

UNABLE TO ATTEND? NO PROBLEM! PARTICIPATE IN THE CYBER SWIM!

REGISTER ONLINE THEN TAKE AN ICE-COLD DIP WHEREVER YOU ARE AND POST A PHOTO OR VIDEO ON SOCIAL MEDIA USING #OCPENGUINSWIM.



PRINCESS ROYALE
91ST STREET & THE OCEAN
OCEAN CITY, MARYLAND



THANK YOU TO OUR LEGACY SPONSOR
"THE EMPEROR PENGUIN"
BULL ON THE BEACH & CRAB ALLEY
FOR 28 CONSECUTIVE YEARS!



#OCPENGUINSWIM

FOR SPONSORSHIP OPPORTUNITIES, PLEASE CONTACT
JSTOKES@ATLANTICGENERAL.ORG OR 410-641-9671

ALL PROCEEDS BENEFIT ATLANTIC GENERAL HOSPITAL FOUNDATION. AGH IS A 501C3 ORGANIZATION, GIFTS ARE TAX-DEDUCTIBLE AS ALLOWED BY LAW.

We're
Back!



Meet us at the 48th Annual



SPRINGTRADEEXPO

Ocean City Hotel-Motel-Restaurant Association

- Mid-Atlantic's Largest Hospitality Expo
- New Ideas & Innovative Products
- Sample & Source
- Unrivaled Networking

March 6 & 7, 2022

OCEAN CITY CONVENTION CENTER

OceanCityTradeExpo.com

Convention Center Expanded -
New Floorplan - all on Lower Level!

EXHIBIT SPACE AVAILABLE

\$675 for 10 x 10

Call / email / go online for application
410-289-6733 / susanjones@ocvisitor.com

OceanCityTradeExpo.com