

AUGUST 2023

HOSPITALITY HOTLINE

Official Newsletter of the Ocean City
Hotel-Motel-Restaurant Association



Member Message

FROM EXECUTIVE DIRECTOR SUSAN L. JONES

Hello OCHMRA Members! This summer has certainly been interesting to say the least; from the rainy beginning to the heat wave this week, business has been hard to predict. As we meander through August, keep your spirits up - it finally seems as if summer has arrived!

As I think about August, I turn to a time when we welcome an amazing event - Surfer's Healing. The folks at *Castle in the Sand* do a remarkable job organizing a day of fun for families touched by autism. We are blessed to live, work and play in such a fantastic place! TKU Castle Crew!

August is also a great time to partake in *DINE, STAY & PLAY United* -the program ends on Labor Day, so make sure you visit participating businesses to help keep dollars in our community!

Enjoy the rest of summer! 😊



**WELCOME
NEW MEMBERS**

**ALLIED
Seashore Fruit &
Produce Co.**

www.seashoreeast.com

OCHMRA ADDRESS UPDATE

We are no longer using PO Box 340, so please update your records for our office mailing address! All mail should be sent directly to the OCHMRA at 5700 Coastal Hwy. #302 Ocean City, MD 21842.



Memorial Day through
Labor Day



Scan for
Participants!

Business Briefs

Free Stickers Available

The Worcester County Health Department has "no marijuana" stickers that they can send to you if you'd like some. They do not have an unlimited supply, so it is first come, first serve.

If you'd like a supply, please contact Lynn Suarezapecheche at lynn.suarezapecheche@maryland.gov.

Interested in quitting?



2023 Walk for Recovery - Sponsorships Available

September is National Recovery Month and The Atlantic Club & Worcester Goes Purple will hold the annual Walk for Recovery ~ A Celebration of Hope ~ on September 9th, 2023 starting at 9 AM on the OC Boardwalk. They are seeking sponsors for the Walk to help bring awareness, resources, and solutions to addiction. The Walk for Recovery benefits members of the local recovery community, as well as those seeking refuge from addiction (many of which are in our industry). Scholarships for individuals affected by addiction are also funded by the Walk.

They have an anonymous donor who will match up to \$5,000 of any increases from prior year donor amounts or any new donor donation. With your help this year, they can turn this \$5,000 opportunity into \$10,000! Sponsorship levels begin at \$100. Teams are also encouraged to participate!

Online registration is available at atlanticclub.org or return the registration with your check made payable to The Walk for Recovery to: The Atlantic Club, Attn: Sue Rodden, PO Box 563, Ocean City, MD 21843.

Info is on the attached flyer on **page 9**.

Exchange Day - August 7th

Exchange Day is a worldwide celebration of the power of international exchange. Current and former exchange participants in both the U.S. and abroad and community stakeholders are encouraged to "EAT, PLAY, & GIVE" -- to share cultural diversity and customs, to give back to their communities, and to have some fun! It is also an opportunity to raise awareness of international exchange programs and spread the word about the power and impact of cultural exchange.

How to participate:

- Initiate your own event or partner with another sponsor, host employer, or Community Support Group! This could be as simple as a potluck picnic or hosting a charity car wash. Please click [here](#) for event ideas and to register your event for others' awareness. Be sure to take photos and post your event on social media: [Post on Social Media - Exchange Day 2023](#) and tag @ExchangeOurWorld on Instagram and use hashtags #CelebrateExchangeDay, #ExchangesImpact, and #ExchangeDay2023!
- Participate in an Exchange Day event nearby: [Find an Event Near You - Exchange Day 2023 \(weebly.com\)](#)
- Check out these additional resources: [Resources - Exchange Day 2023 \(weebly.com\)](#)



The State of the American Traveler in July 2023

By: Destination Analyst

Even with tighter budgets, Americans don't appear to be sacrificing their travel. Instead, many anticipate spending differently on their trips, making compromises on food and dining experiences and shopping purchases over shortening trip days or even scrimping on lodging.

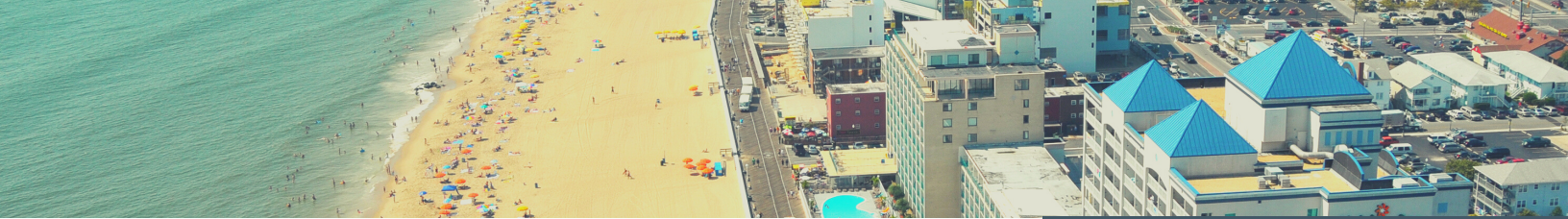
When asked specifically about lodging options they would use to save money while traveling in the next three months, 38.0 percent of these travelers would use budget-friendly hotel chains, and 30.9 percent said they would stay with friends or family.

[Click here to read the full article.](#)



SUMMER SOIREE

The Maryland Tourism Coalition is hosting their 7th Annual Summer Soiree at the Holiday Inn 67th St. Pool Bar on August 16th! Be sure to register [here](#).



Hospitality Highlights

WARM WELCOMES

Congratulations to **Mary Callan** who is the new Sales Director at the **Fenwick Inn!** **Filip Siladjev** joined **The Harrison Group's** revenue management team, congrats Filip.

A big congrats to **Delegate Wayne Hartman** who has officially been appointed to the Maryland Tourism Development Board on July 14th!

We wanted to welcome the newest restaurants to Ocean City - **The Wedge** and **Saltwater 75!** Both have an amazing waterfront view and tasty food, be sure to check them out. A shoutout to **Vista Rooftop** for welcoming us at our HSMP meeting and providing us with a tasting of your food - it was delicious.

SAD GOODBYES

Our sincerest condolences to **Suzanne Jackson**, Jolly Roger Park, on the loss of her brother Bobby Jackson, uncle to Adrienne Reed.

CELEBRATIONS

Hyatt Place OCMD team members cleaned their beautiful beach recently dressed in "World of Care Hyatt" shirts created by Rags of Honor! This non-profit organization is 100% operated by homeless and unemployed veterans and the proceeds go directly to employ the veterans producing the garments.



Kudos to the Hyatt crew for caring for our community and continually striving to make a positive impact!

Jolly Roger Amusement Parks has been recognized by the travel blog, airportparkingreservations.com, as one of the top 20 most loved theme parks in America!

The index looked at several factors, including the number of rides, roller coasters, the cost of entry, and the number of Instagram posts for each Amusement Park. Jolly Roger Parks ranked number 19 out of 20, sitting along the ranks of Six Flags, Dollywood, and Walt Disney World. Woo hoo - way to go Jolly Rogers!

Tips for the Trade



Cannabis, Cannabis-related Products, and CBD in Food

Although the legal status of Cannabis use in Maryland changed on July 1, 2023, MDH is reminding licensed food establishments that it is unlawful for any establishment to manufacture, sell, offer for sale, or receive in commerce any food that contains cannabis, cannabidiol (CBD), tetrahydrocannabinol (THC), or intoxicating cannabis-related products, as these foods are considered adulterated.

[Click here to view the full article.](#)

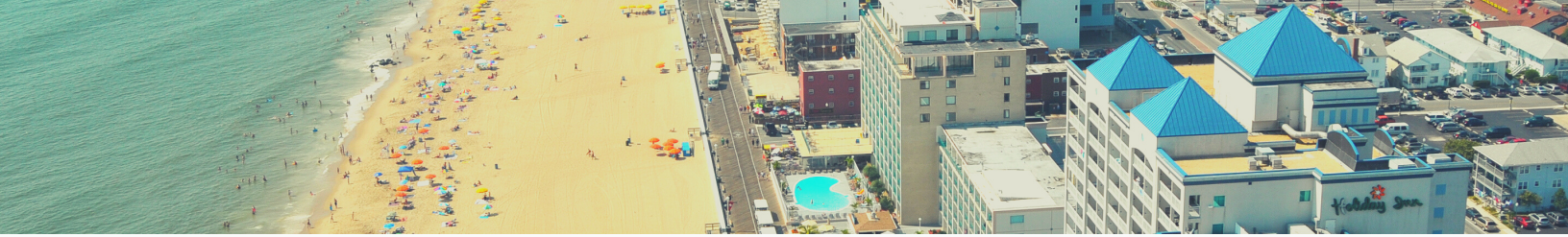


It's almost that time of the year! MD Restaurant Week 2023 takes place Friday, September 15th, through Sunday, September 24th. This is a statewide promotion, and restaurants from all counties are invited to participate. This year, we're doing things bigger and better, so we strongly encourage early participation to receive maximum exposure for your restaurant.



To keep you in the loop with OC Tourism Department, make sure you read their latest news at this link:

[JULY NEWSLETTER](#)



Member Mentions

NEW OPPORTUNITY REMINDER

Beginning in September, we will launch Member Mentions as an advertorial space in the Hospitality Hotline. Designed for our Allied Members, this will be a great way to reach the hotels, motels, restaurants, attractions and entertainment venues for as low as \$75 for a half page and \$125 for a full page. There will only be 3 ad spaces available per month and they are first come, first serve.

For more information or to reserve your space, please contact Kaylee Payne at kaylee@ocvisitor.com or 410.289.6733.

Community Connections

Kudos to the crew at **United Way Lower Eastern Shore and Pepsi Bottling Ventures** - Since 2014, Pepsi has offered vending machines to businesses which allow a portion of the profits to be designated to UWLES. To date this vending program has raised over \$282,000 for our local community!

If your company would like to participate in the program, click [here](#) or reach out to Mark Kemp at PBV, mark.kemp@pbvllc.com or Amanda Hailey at United Way of the Lower Eastern Shore, amanda@uwles.org.



A letter from OC Fire Chief Richie Bowers:

"The Ocean City Mayor and Council approved a new state of the art Firehouse to be constructed on 65th Street. The construction of the Midtown Firehouse #3 is currently being built. This modern public safety structure will serve Ocean City, Maryland now and 50 years into the future.

A rare opportunity has surfaced for the business community to be part of our history and future with building a legacy of support from our friends, neighbors and partners. We would appreciate if you could take a moment to consider obtaining a brick or interior wall plaque to reflect and honor family members, a close friend, a loved one, your business or an institution you may be affiliated with.

As a partner with a legacy installed in our new Midtown Firehouse #3 that bring will symbolize your unwavering community support of our firefighters, paramedics and emergency medical technicians (EMTs). Thank you in advance for your consideration of community support for your firefighter paramedics and EMTs!

You can be part of the history and future of the new Ocean City Fire Department (OCFD) Midtown Firehouse #3 at 65th Street right now! Please see the form on **page 5** for purchasing a brick by using the "QR" Code for easy access and completion."



Ocean City Fire Department

Order a custom brick that will be displayed at the main entrance. Name your family, in memory or honor of anyone you wish. Become a part of our history!

PAVING OUR WAY FOR OUR FUTURE

**FUTURE HOME OF
MIDTOWN FIRE STATION 3**

**BECOME A PART OF HISTORY
BUY A MEMORIAL/
HONOR BRICK TODAY**

www.ocfirehouse3.com



WWW.OCFIREHOUSE3.COM

You can order a 4" x 8" brick with up to 3 lines of engraving and up to 18 characters per line for only

\$100



You can order a 8" x 8" brick with up to 6 lines of engraving and up to 18 characters per line for only

\$200

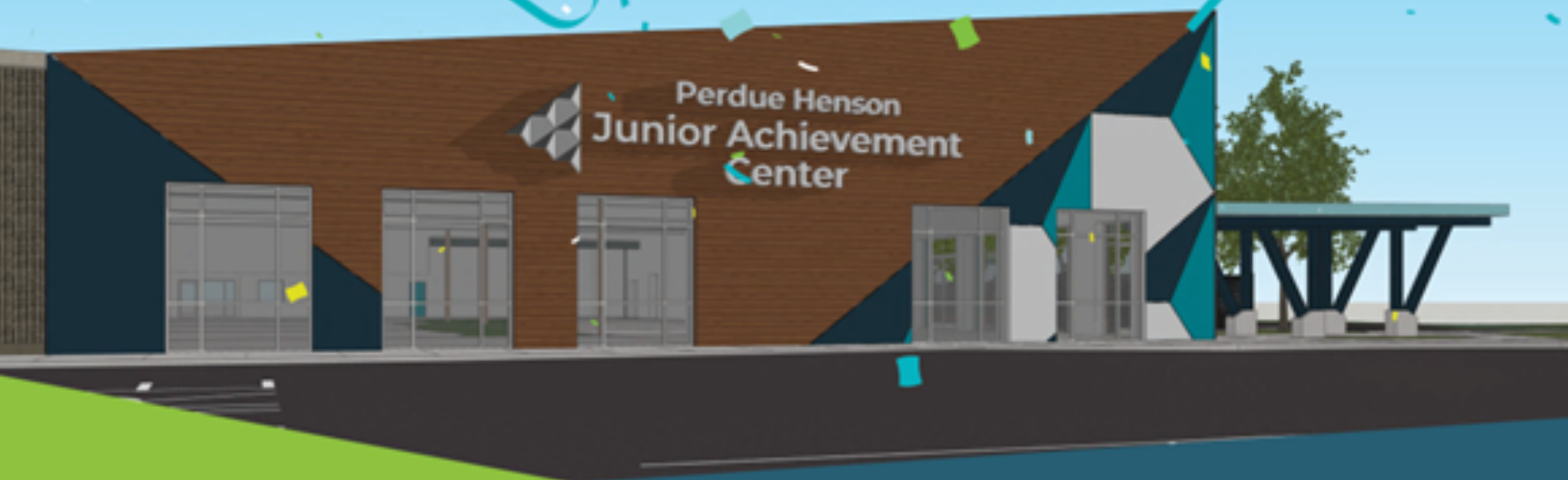
Make Your Family A Part of History

**Cropper Family
Ryan, Ashleigh
Liam, Finn, Corban**

All bricks are custom to what you would like. Order today – Get 10% Off! CODE: FIRECAMP23



YOU'RE INVITED



Please Join Us for a Ribbon Cutting Event
to Celebrate the Opening of the
Perdue Henson Junior Achievement Center

301 Tilghman Rd., Suite 101 | Salisbury, MD 21804

October 26th, 2023

Networking: 9:30 - 10 AM

Ribbon Cutting: 10 AM Followed by Tours of the Facility





FREE ADMISSION!

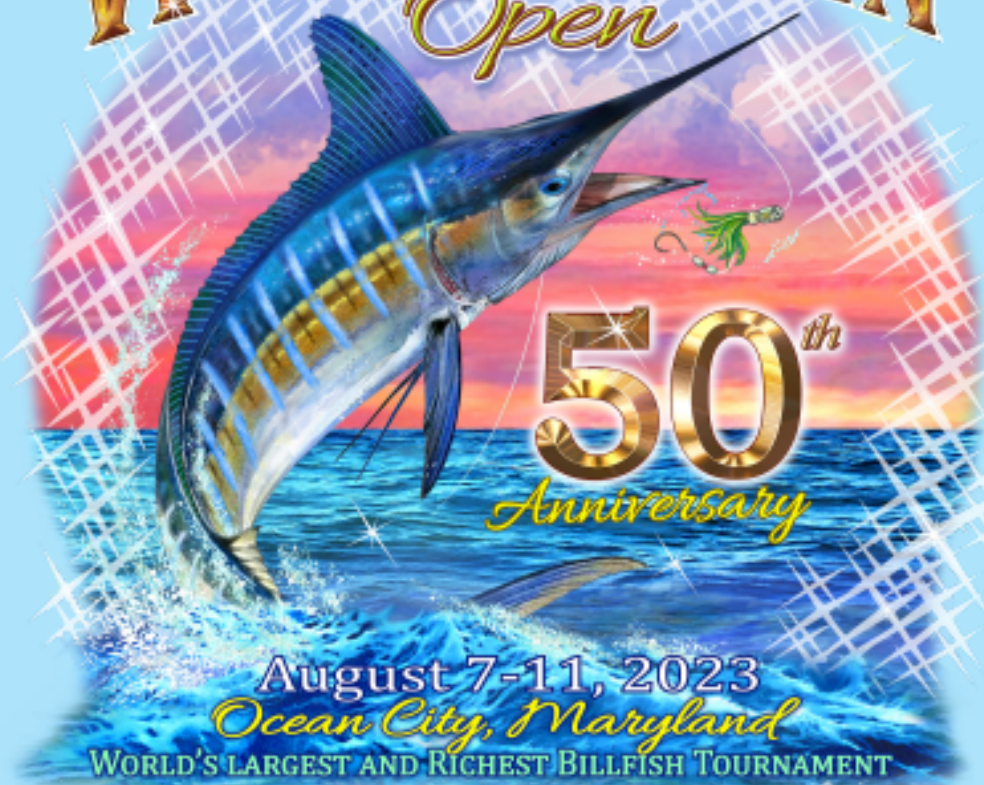
11:00 AM - 9:00 PM AT THE OCEAN CITY INLET

Ocean City Reef Foundation | Deep Eddy Vodka | Malibu | Jameson | Olmeca Altos Tequila
Evolution Craft Brewing | Happy Dad Hard Seltzer | Bad Monkey | Novamar Insurance Group

The Street Kitchen | Pete's PeteZa | The Snowball Stand Truck | Mad Waffle | Soul Surf Creations | Pattern Ops
Salty Dog & Sweet P's Swag | Parking Lot Pirates | Bob Marlin Gear | Traci's Treasures | Fine Line Gear
Trolling Mate Offshore | Fishing for MD Foundation | Thirsty Jerky | Hook Optics | Wanderlust.srv
Shore Boy Fishing | Modern Graze | East Coast IV | George Kalwa Fine Art | Brown Dog Marine | Vacasa
Old Town Wind Bells | SML Footwear | Radio Ocean City | SoCo Swings | Allen's Signature Cornhole
Katherine Ruskey, Local Author | Shorebooks LLC | Art League of OC | Beach Tennis Maryland, LLC

Come See Big Fish!

WHITE MARLIN *Open*



14th Street Harbour Island | 4:00 - 9:00 pm



Pelagic | Under Armour | Mercedes-Benz of Salisbury

Park Place Jewelers | Rick Bogert | Jarrett Bay

Okiaya Rods and Reels | Duffie Boatworks | SORD Products | Blue Water Desalination

Maryland CPR and Safety | Hook Optics | Bank of Ocean City

Miller Lite | Eastern Title and Settlement | Delmarva Sports Network | Outdoors Delmarva | United Yacht Sales

Viking Yacht Company | ElectroSea | South Jersey Yacht Sales | The Mortgage Link | East Coast IV

Happy Dad Hard Seltzer | Mid Shore Electronics | Sunset Marina | WGMD The Talk of Delmarva

SeaMark Fishing | Atlantic Tackle | Brown Dog Marine | Phenom Yachts | Sportsman Boats | Bayliss Boatworks | Spot Zero | Johnson and Towers

Garmin | Rice Murtha Psoras Trial Lawyers | Fish Razr | Mack Boring | Big Game Fishing Journal | Catch-N-Carry | OC Fuel 247 | Awlgrip

Miller's Island Propeller | Macky's Bayside Bar & Grill

Henriques Yachts | Spencer Yacht Brokerage | Risk Strategies/Gowrie Group | Release Marine | Cummins Power Systems | Bad Monkey | Baitmasters of South Florida

Reel Inn | Travelers Insurance | Christl Insurance

WWW.WHITEMARLINOPEN.COM

2023 Walk for Recovery Sponsor Registration

~ A Celebration of Hope ~

We are delighted to announce that The Atlantic Club and Worcester Goes Purple will hold the annual **Walk for Recovery ~ A Celebration of Hope** ~ September 9th, 2023 starting at 9 AM on the Ocean City Boardwalk.

We would be honored to have you **SPONSOR** The Walk to help bring awareness, resources, and solutions to addiction. The Walk for Recovery benefits members of the local recovery community, as well as those seeking refuge from addiction. Scholarships for individuals affected by addiction are also funded by the Walk.

Online registration is available at atlanticclub.org or return this registration with your check made payable to *The Walk for Recovery* to:

The Atlantic Club, Attn: Sue Rodden, PO Box 563, Ocean City, MD 21843

SPONSORSHIP LEVELS

We have an anonymous donor who will match up to \$5,000 of any increases from prior year donor amounts or any new donor donation. With your help this year, we can turn this \$5,000 opportunity into \$10,000!!!



- \$1000 - Platinum Sponsor**
- \$500 - Gold Sponsor**
- \$250 - Silver Sponsor**
(Top 3 tier Sponsors represented on Walk T-Shirt)
- \$100 - Bronze Sponsor**

BUSINESS NAME: _____

FIRST NAME: _____ **LAST NAME:** _____

TEAM NAME: _____

ADDRESS: _____
(Please see below)

CITY: _____ **STATE:** _____ **ZIP:** _____

EMAIL: _____

CELL PHONE: _____

TEAMS - We encourage sponsors to support/create a TEAM and Walk on the Boards in September. All Team members need to register at atlanticclub.org.

VENDOR SPACES are available with a donation of \$500 or more and will include 1 table, 2 chairs, 2 T-shirts, and 2 SWAG Bags. Space is limited so register early! Please mark if interested in vendor space and someone will reach out to you with more information.

VENDOR SPACE: YES NO

atlanticclub.org



OCEAN CITY, MARYLAND

Dining Guide

MAKE A DATE WITH DELICIOUS

SCAN THE CODE BELOW FOR ALL THE BEST PLACES TO DINE
IN AND AROUND OCEAN CITY



OCEAN CITY
HOTEL | MOTEL | RESTAURANT
ASSOCIATION
OCVISITOR.COM