

APRIL 2023

HOSPITALITY HOTLINE

Official Newsletter of the Ocean City
Hotel-Motel-Restaurant Association

Member Message

FROM EXECUTIVE DIRECTOR SUSAN L. JONES

Hello Spring! There is something about sunshine that just brings on the smiles. Our recent Expo made me smile too - it was a tremendous success! THANK YOU to our Allied Members for exhibiting, our members for attending and the oodles of volunteers who assisted with registration - it takes a village! My sincere thanks to the volunteers listed on page 4 - be sure to check out the link for all the pictures from the Trade Expo -- many thanks to KRR Photography & Creative who did an amazing job!

Restaurant Week is upon us - if you haven't signed up to participate, it's not too late! And, please make sure you mark your calendars to dine out to support the local economy! Check out the menus on OceanCityRestaurantWeek.com.

Finally, make plans to join us at the Carousel Oceanfront Resort on April 27th for Chef Jeremy's amazing menu! (see page 6)



Welcome New Members *ALLIED*

Chesapeake Ghost Walks
Ecolab
ShellCon Ventures
Six Nix Enterprises

Mark Your Calendar



April 16-30
OC Restaurant Week

April 27
OCHMRA Installation of
Officers Dinner
at Carousel Resort

May 3
OC Tourism
Kick Off the Season Event
Springfest Tent
Stay tuned for details!



April 16 - 30
OceanCityRestaurantWeek.com



Hospitality Highlights

WARM WELCOMES

Many developments amongst the association members have happened since last month. Welcome to **Jackie Oswald** as the new General Manager at the **Ocean Terrace Apartments** - Mrs. **Viola Candeloro** recently retired after many decades and sold - best wishes to her for a happy retirement! In addition to adding rooms, the **Hyatt Place** has a new General Manager and Chief Engineer, congrats to **Kyle Johnson** GM and **James DeFonzo**, Chief Engineer.

Martin Weiler has become the new General Manager at the **Fairfield Inn** and **Chad Brewer** joins him at the **Fairfield Inn**. **Captains Table** has transitioned Chef **Michael Warman** to their new General Manager. Congrats!

Scott and Angie Lathroum transitioned the **Reel Inn Restaurant** to **Matt Rishkofski**. Welcome to OC hospitality Rishkofski family and best wishes for the next chapter to the Lathroums.

Welcome to OC, **Highwater Management** and congrats to **Jeremy Blackford** who is starting a new journey at **Macky's Bayside Bar and Grill**. Jeremy joins a familiar face, **Julie Hemp**, on the lead management team. Congrats!!

Ocean City Today welcomes back **Renee Kelly** in the Sales office and **Effectv** added **Amanda Shick** to their sales team - congrats! **Carrie Linch** recently began working for the US Department of State Office of Private Sector Exchange. For many years, Carrie led the Summer Work Travel committee when at **ASPIRE**. Welcome to **Kimberly Henn** who has joined **ASPIRE**!

Welcome to the OC business community **Zach Bankert** who is stepping into the ring as the new **OC Development Corporation** Director. Best wishes for a relaxing retirement to **Glenn Irwin** who spent 22 years doing amazing things for downtown OC! **TKU Glenn!**

In baby news.....congratulations to **Councilman Peter Buas** and wife **Logan** on the birth of their son. **Worcester County Tourism & Economic Development's Brianna Dix** also welcomed her second child, son Kayden Irving. Enjoy those sweet babies!

SAD GOODBYES

Sadly, there are many condolences to extend this month. Beloved reporter at The Dispatch and part-time bartender at Reel Inn, **Shawn Soper** departed this life at an early age. Our condolences to his wife Trish and the Dispatch family. The Coins Pub family lost hospitality veteran, **Charlotte Kuti**. Board member and Director of Harrison Group Sales, **Ruth Waters** lost her father. The **Wilde family** said goodbye to Cindi's mother and Ryan's grandmother. Long-time Harrison Group employee and Plim Plaza manager, **Rich D'Annunzio** passed away. Incoming Board Member and General Manager at the Hilton Garden Inn, **Lorrie Miller's** mother recently passed. Condolences and hugs to all.

OCEAN CITY MARYLAND

SEASONAL WORKFORCE

The OC Community Support Group (CSG) has recently been meeting and is focusing on ensuring the J1 Summer Work Travel students have a positive, welcoming cultural experience this season. Welcome bags are being planned and will be assembled by the Parish at Holy Savior on 17th Street. They are seeking donations for the items needed for the welcome bags which include: towels, toiletries, paper products, laundry and dish detergent, first aid items, dry food items and Dollar Tree gift cards. Questions, contact Patty Fingles or Lisa Stevens at 410-289-0652 or office@stmaryholysavior.com.

The CSG will be planning safety nights to introduce the students to public safety, as well as, other activities to make the students feel welcome. If you'd like to serve on the committee, contact the OC Chamber of Commerce.

Check out the updated site and direct your students to:

SummerWorkTravelOCMD.com

SEASONAL HOUSING

A list of seasonal housing is being compiled by the Chamber of Commerce. If you have housing available and would like to be included on the list, please call 410-213-0552 or email amy@oceancity.org



Member Mentions

The **Grand Hotel** on the boardwalk and 21st Street has remodeled all their guest rooms - stop by and check them out - gorgeous!

Kudos to The **Boardwalk Hotel Group** as all 3 properties (Days Inn, Howard Johnson Inn, Howard Johnson Plaza) yet again received brand recognition for being in the top 10% of their respective brands. **Days Inn** is receiving the honor for the third year in a row, placing in top 10% of 1500 other Days Inns! Howard Johnson Plaza is in its eighth year and Howard Johnson Inn has placed two years straight. Keep up the awesome hospitality folks!!

Carousel Oceanfront Resort has remodeled **Reef 118 Oceanfront Restaurant**. Complete with a bright, light, modern look, the restaurant view of the Atlantic ocean is breathtaking! A ribbon cutting is on April 6th at 4:30pm.

Allied member, **Enradius** is extending a complimentary report so you can figure out where your visitors came from. This report will show where people originate, where they were before they stopped into your business, their marketing persona and what zip codes matter to you most. Enradius has also developed **NEEDWORKING**, a platform for communicating with members and great place to find job seekers. Schedule a quick 15 minute meeting with Dave Carberry at: <https://tinyurl.com/mrxp9uw8> or email: dave@enradius.com

Promote OCHMRA Dining Members

Check out page 14, our Dining Guide promoting the QR Code - the code leads to the DINE page on our website, ocvisitor.com. This allows for the most-up-to-date restaurant information. Please share on social, post on your front desks, in the elevators, email it to your guests and groups - feel free to use it however you'd like! Thanks for helping us promote our local OC restaurants!

Business Briefs

The Supreme Court has taken up a case that could curtail disability rights campaigners and stop the frivolous accessibility lawsuits that have targeted many of our members. Read more at this link: [NBC News Story](#)



OC Tourism is launching OC Central - a software tool to provide marketing partners the ability to allow you to access and review your listings on OCOcean.com. It will also allow you access to marketing opportunities and more! For more info, go to their March Newsletter, [OC News](#) or connect with Director of Sales, Kim Mueller at kmuller@oceancitymd.gov



ACME PAPER ANNUAL INNOVATION SHOWCASE

Live!
CASINO • HOTEL
MARYLAND

May 2, 2023
10:00am - 5:00pm



- BY INVITATION ONLY
- EXCLUSIVE SHOW SPECIALS FOR ATTENDEES
- DOOR PRIZES
- CASINO VOUCHERS

To register, visit <https://2023acmeinnovationshow.rsvpify.com> or click the QR code



THANK YOU THANK YOU THANK YOU -- EXPO VOLUNTEERS!

It takes a village to make the Expo successful! We owe an enormous amount of gratitude to our fabulous volunteers:

Alexandra Marginean & Melania Anton, Princess Royale; **Angelique Litherland**, Hyatt Place; **Angie Lathroum**, Reel Inn; **Annemarie Dickerson**, King Cole Farm; **Bob Torrey**, Happy Jack Pancake House; **Buddy Dykes**, Long & Foster/Doodle Design; **Chuck Scott**, TD Digital, **Keith Whisenant, Ralph, & Courtney Blackford**, Residence Inn; **Meghan Odegaard & Karen Novell**, Boardwalk Hotel Group; **Danelle and Saylor Amos**, Beachwalk OC Hotel Group; **Danielle Rickett**, Princess Bayside; **Deb Carven**, Apollo Edison; **Fred Thompson**, Hampton Inn Rehoboth; **Harry & Madalaine How, Jennifer How** MAD Design Group; **Jackie Oswald**, Ocean Terrace OC Hotel Group; **Judy Wilbur & Ronni Lombardi**, Real Hospitality Group; **Kathy Enste**, Comfort Inn Gold Coast; **Lauren Taylor**, Captain's Table Restaurant; **Lisa Ayedollette**, Flamingo Motel OC Hotel Group; **Marie Hopper**, Holiday Inn Express North; **Nancy Howard** OC Museum, **Pat Harman**, Grand Hotel; **Patricia Smith**, Castle in the Sand Hotel; **Renee Seiden** Harrison Group; **Rina Thaler**, OC Art League; **Ryan Wilde**, The Tides Inn; **Sally Foster & Suzanne Frey**, Hilton Garden Inn; **Suzanne Jackson** Jolly Roger Parks; **Suzie & Craig McElroy** CG Accounting Group; **Teri DiPerna, Leslie Croney** and **Jim Parkinson** and the **American Legion Riders**.



**49th Annual
Trade EXPO
PICS
[click here](#)**

Congrats to MD World Food Championship Qualifier Winner
Common Ground Hospitality - Hooked
Christian Constantino & Jason Dietterick



Community Connections - United Way Lower Eastern Shore

DINE STAY PLAY UNITED

Memorial Day - Labor Day

Join Worcester Hospitality Businesses this Summer
for Dine Stay & Play - and Make an Impact All Year Long!

It's Easy to Help Provide Health, Education & Financial Stability Resources
for 1 in 3 local Neighbors!

Learn more about the program - or sign up to participate.

Amanda Hailey

amanda@uwles.org

Ryan Jackson

ryan@uwles.org

Thank you to Our 2023 Community Partners!



www.uwles.org/DineStayUnited

@uwles

@unitedwayles



BENEFITTING PATRIOT
POINT, PROVIDING
RECREATIONAL
ACTIVITIES FOR OUR
NATIONS WOUNDED,
ILL, & INJURED
SERVICE MEMBERS &
THEIR FAMILIES



1ST ANNUAL 1-ARM

GOLF TOURNAMENT

APRIL 1, 2023



\$25

PER PERSON

\$90

PER TEAM OF 4

2 COURSES TO CHOOSE FROM:

- 45TH STREET 11-4PM
(COMPETITIVE COURSE)
- 125TH STREET 11-3PM
(FAMILY/FUN COURSE)



CONTACT PATRICIA ILCZUK SHAFFER
443-497-1123
OR BOMEPPGOLF@OUTLOOK.COM

Let's face it. Everyone is online.



Why not reach your audience where they already are? That's what **digital advertising** does. Deliver your marketing messages to your targeted audience on the go, wherever they are, whenever they are online. Digital advertising is a highly cost-effective and measurable way to stay relevant and ahead of the competition.

Join us on Monday, April 3rd at 1pm, in person or virtually to learn more about the possibilities digital advertising offers and how it can help your business grow.



Register Today! →

**Come in person
or join virtually!**

Light refreshments provided.

Who: All Worcester County Businesses Welcome

What: Digital Advertising Workshop

Where: 107 West Green Street, Snow Hill MD 21863

When: Monday, April 3, 2023, 1-2pm



For more information call 410-632-3112 or visit choosemarylandscoast.org

OCHMRA Installation of Officers Dinner

**Thursday
April 27, 2023**



**11700 Coastal
Hwy**

Cocktails at 6pm * Dinner at 7pm * \$50pp Inclusive

First Course

Garden Salad topped with Parmesan Cheese Crisps

Second Course (choose one)

Entrees served with stuffed baked potatoes & broccolini

Stuffed Shrimp & Seabass Combo

OR

Prime NY Strip Steak

Third Course

Cookies & Cream Smith Island Cake

Special Overnight Rates! Call 410.524.1000
Mention: *OCHMRA Installation of Officers Dinner*
\$85 OFDN \$75WVDN \$65 STN

Please RSVP by Friday, April 21 with entree choice to 410.289.6733,
susanjones@ocuisitor.com OR register online at:
<https://oceancitymdassoc.weblinkconnect.com/atlas/events/april-2023-ochmra-networking-dinner-168/register>

Sponsored by:



APRIL IS SECOND CHANCE MONTH

SAVE THE DATES

LOWER SHORE RE-ENTRY JOB & RESOURCE FAIR

SEEKING SECOND CHANCE EMPLOYERS AND COMMUNITY RESOURCES



**ALL REGISTRATIONS ARE FREE, ATTEND ONE OR ALL.
TABLES WILL BE PROVIDED, SPACE VARIES FOR EACH LOCATION.
THE DEADLINE FOR REGISTRATIONS IS 3/25/23.**

CLICK HERE TO REGISTER
4/6/23

Wicomico Public Library
122 South Division Street
Salisbury, MD 21801
12-5 PM

CLICK HERE TO REGISTER
4/12/23

Crisfield Library
100 Collins Street
Crisfield, MD 21817
9-1 PM

CLICK HERE TO REGISTER
4/25/23

Worcester County
Library Berlin Branch
13 Harrison Avenue
Berlin, MD 21811
10-5 PM

FOR MORE INFORMATION PLEASE CONTACT

TAWANDA REDDING
ADMINISTRATOR I, REENTRY NAVIGATOR
LOWER SHORE DWDAL
MARYLAND DEPARTMENT OF LABOR
TAWANDA.REDDING@MARYLAND.GOV
(443) 915-8563 (C)

KEISHA L. SHREEVES
REGIONAL REENTRY & TRANSITION SERVICES
SPECIALIST, DPSCS
EASTERN CORRECTIONAL INSTITUTION
KEISHA.WHITTINGTON@MARYLAND.GOV
443-204-2634 (C)



SPONSORSHIP OPPORTUNITIES



COASTAL RESORTS GOLF CLASSIC

Presented by Bank of Ocean City



Plantation Lakes Golf & Country Club

Featuring the New Arthur Hills' Designed Championship Course



Millsboro, Delaware

Friday, April 28, 2023

1pm Shotgun Start



CoastalResortsGolf.com

HOLE SPONSORSHIP



COASTAL RESORTS GOLF CLASSIC

Presented by Bank of Ocean City



Plantation Lakes Golf & Country Club

Featuring the New Arthur Hills' Designed Championship Course



Millsboro, Delaware

Friday, April 28, 2023

**Place your name or business name at one of 18 holes.
Your contribution of \$100 is tax deductible.**

Be a part of the good things happening in our community.

Tear off and return with your donation. Keep top portion for your tax records.

Focus Multisports Club is a registered 501(c)(3) organization.

Your sponsorship/contribution is tax deductible to the fullest extent allowed by law. Tax ID #46-4613986

Sponsor Name (As it will appear on hole sign. Print Ready Logos Allowed.)

Contact Person

E-Mail Address

Address

Phone

Enclosed is my check: \$100 per hole. Make checks payable to 'Focus Multisports, Inc.'.

To pay by credit card please go to: www.coastalresortsgolf.com/Race/Store/DE/Millsboro/Golf

Focus Multisports Club Inc, 31322 Terry Circle, Bethany Beach, DE 19930

Contact Rick Hundley at 703-447-5979, rick@focusmultisports.com

or Ernie Felici at 610-613-4425, ernie@focusmultisports.com

CoastalResortsGolf.com

2023 GOLF EVENT: 4 PERSON SCRAMBLE TEAM

*Delaware's newest award winning golf course
designed by renowned course designer Arthur Hill!*

Start Time: 1pm EDT

Registration Limit: 32 Teams

Team Price: \$650 Registration Fee
plus Processing Fee

Registration: Registration ends April 7, 2023
at 11:59pm EDT

Registrations must be done on-line at
CoastalResortsGolf.com

SCHEDULE OF EVENTS

11:30am: Practice Facility is Open

11:30am: Orange Crush Bar Opens on
the Patio. Baja Margarita Bar
open at Practice Area.

11:30am-12:40pm: Big Drive For Charity

11:30am-1pm: Lunch is served in the Clubhouse

1pm: Shotgun Start

1pm to 5pm: Grotto Pizza Served

5pm to 6:30pm: Winners determined.

SPONSOR/CONTRIBUTOR INFORMATION:

Selected Sponsorship Category: _____

Contact Person: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Business Phone: _____

Email: _____ Website: _____

In-Kind donation of: _____

PAYMENT INFORMATION:

Enclosed is a check in the amount of: \$ _____

Make checks payable to 'Focus Multisports, Inc.'.

To pay by credit card please go to: www.coastalresortsgolf.com/Race/Store/DE/Millsboro/Golf



*Please send this form along with your tax-deductible sponsorship
check or donation made out to Focus Multisports to:*
31322 Terry Circle
Bethany Beach, DE 19930



All information subject to change without notice.

PRIMARY BENEFICIARY



Since 1972, Diakonia has been helping men, women, and families in Worcester County, Maryland by providing emergency housing, food assistance, and resources to help them get back on their feet. Over the past 10 years, Diakonia has expanded our services to include case management, housing assistance, homeless prevention, and veteran services.

There are many ways that you can help Diakonia:

Food Donations can be dropped off at Food Pantry/Shelter at 12747 Old Bridge Road in Ocean City or call 410-213-0923.

Financial Donations are always helpful and welcome. You can donate online by credit card at DiaKoniaoc.org. Or mail checks to: P.O. Box 613, Ocean City, MD 21842.



We are proud to present Focus Multisports.

We are a Delaware based non-profit multisport company, owned and operated by USAT Level 1 Race Director / USATF Coach Rick Hundley and USAT Level 1 Race Director Ernie Felici. Our events consist of safe, fun, and challenging courses, great swag, and awesome awards.

To date, our efforts have yielded over \$600,000 in charitable donations benefiting many local charities and volunteer organizations.



PREVIOUS BENEFICIARIES

- Delaware Seashore Preservation Foundation • Autism Delaware • Autism Speaks • Rehoboth Beach Volunteer Fire Company
- Rehoboth Beach Sunrise Rotary Club • Rehoboth YMCA Swim Team • Friends of Cape Henlopen State Park • Fort Miles Historical Association
- Friends of Holts Landing State Park • Merr Foundation • Sussex Central Track & Field • Seashore Striders Youth Running Club
- Delaware State Police Troop 7 Exploring Post • Preston's March For Energy • Sussex Academy Cross Country Team • Delaware Seashore Parrot Head Club • Delaware Children in Nature Fund • Delaware Kids Fund • Best Buddies Delaware • Athletes Serving Athletes
- Cure Spinal Muscular Atrophy Delaware • The Peoples Place • Dewey Beach Lions Club • Rehoboth Boys & Girls Club
- Indian River Tribe Lacrosse Team • Boy Scouts of America • Indian River Soccer Team • Lord Baltimore Lions Club • Indian River Cross Country Team • Bethany Beach Volunteer Fire Company • Justin's Beach House • Alzheimers Association and many more!

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For additional information about Focus Multisports Events, please visit focusmultisports.com or contact:

- Rick Hundley at rick@focusmultisports.com or 703.447.5979
- Ernie Felici at ernie@focusmultisports.com or 610.613.4425

OCEAN CITY, MARYLAND

Dining Guide

MAKE A DATE WITH DELICIOUS

SCAN THE CODE BELOW FOR ALL THE BEST PLACES TO DINE
IN AND AROUND OCEAN CITY



OCEAN CITY
HOTEL | MOTEL | RESTAURANT
ASSOCIATION
OCVISITOR.COM