

## **ACTIVE & ASSOCIATE**

Partnership Has Its Perks

BENEFITS AND FEATURES	LODGING	DINING	ATTRACTION
ANNUAL FEE	\$295 - \$375	\$295 - \$350	\$295
Our 5 off-season networking dinners offer <b>valuable opportunities</b> to build new relationships, strengthen existing connections, & grow your business.	<b>√</b>	$\checkmark$	$\checkmark$
Promote your business & special offer(s) to OCHMRA partners. We highlight special <b>member-to-member discounts</b> that add value to your membership & save you money.	$\checkmark$	<b>√</b>	<b>√</b>
Receive a <b>FREE listing</b> on OCVisitor.com, including a business description, logo, photo, & a direct link to your website.	$\checkmark$	$\checkmark$	$\checkmark$
Opportunity to <b>advertise</b> in or <b>distribute</b> the exclusive OC Keycard Holder—placing your brand directly in the hands of the Ocean City visitors.	Distribute	Advertise	Advertise
<b>Stay connected</b> with member news & industry updates through our monthly <i>Hospitality Hotline</i> newsletter.	$\checkmark$	$\checkmark$	$\checkmark$
Your property is listed in our annual <b>Dining Guide</b> or <b>Accommodations Guide</b> for free.	Accom. Guide	Dining Guide	Accom. Guide
We maintain <b>constant communication</b> , sharing updates on local events, relevant topics, & meeting notices to keep you fully informed.	$\checkmark$	$\checkmark$	$\checkmark$
When visitors ask for recommendations—& your business fits their needs—we'll refer them directly to you, helping <b>drive more targeted traffic</b> your way.	$\checkmark$	$\checkmark$	$\checkmark$
Participate in <b>FREE</b> promotions year-round, including <b>Ocean City Restaurant Week</b> , <b>Midweek Smiles</b> campaign, and <b>Special Event Promo</b> Flyers—all designed to boost your visibility & drive traffic to your business.	$\checkmark$	<b>√</b>	<b>√</b>
<b>Complimentary posts</b> on all OCHMRA social media pages including FB pages: Eat Local OCMD Daily Dining Deals & Hospitality Job Board.	$\checkmark$	$\checkmark$	$\checkmark$
Receive our monthly "What's Happening" calendars to keep both you and your guests in the loop on the latest events and happenings around town.	$\checkmark$	$\checkmark$	<b>√</b>
<b>We're Here to Support You</b> . We work with the Tourism Commission and industry partners to support events that drive tourism and boost our local hospitality scene. Need help? We're your <b>go-to resource</b> —and if we can't assist, we'll connect you with someone who can.	<b>√</b>	<b>√</b>	<b>√</b>
Our <b>Member Mixers</b> offer a relaxed evening to connect with the local hospitality community. It is a fantastic way to meet the teams behind the businesses, build relationships, & learn about their offerings—so you can recommend them to visitors!	<b>√</b>	<b>√</b>	<b>√</b>
The <b>Hospitality Training Academy</b> provides an introductory overview of key hospitality skills, including (but not limited to) making customers feel welcome, delivering 5-star service, and proactively resolving issues with a friendly attitude.	$\checkmark$	$\checkmark$	$\checkmark$





BUSINESS INFO	RMATION			
Company Name		Website		
		Facebook		
	State Zip	Instagram		
Main Phone	Toll Free	Twitter (X)		
Email Address		YouTube		
MAIN CONTACT	Tomber Committee to the Challe	Pinterest		
MAIN CONTACT	This information will ONLY be listed in the profile/directory	Address, phone number, & email address listed under Business Information will be used in publications & on OCV isitor.com.		
Name	Title			
Email		AUTHORIZATION		
Direct Phone	Cell/Alternate Phone	I HEREBY CERTIFY that I operate the above		
Additional Contact (List an addi	tional contact who you wish to be associated with the account)	I HEREBY CERTIFY that I operate the above business with integrity, maintain high standards of ethics, and strive to the best of my ability to		
	Title	provide excellence in service and quality in accommodations or facilities. I also agree to make every effort to serve the tourist industry		
Email	Phone	make every effort to serve the tourist industry without misrepresentation.		
Additional contacts may be submitted via	email to Kaylee@OCVisitor.com	-		
INVESTMENT		I am interested in working with the OCHMRA to further promote tourism in Ocean City. I will support OCHMRA and strive to project a positive image for our industry and Association.		
_	its \$375 nits, Restaurant 50+ Seats \$350 Units, Restaurants < 50 Seats, Attraction \$295	This membership will apply to the present owner and applicant. In the event of a change in ownership, the Association should be notified and new ownership will have to reapply, should they desire membership.		
☐ Allied - Leader \$4,500 ☐ Allied - Champion \$2,500		I understand that said Corporation reserves the right to reject this Applicant without reason.		
Allied - Enthusiast \$500		I will faithfully comply with said By-Laws during the continuance of my membership.		
☐ Allied - Supporter \$295		during the continuance of my membership.		
PAYMENT		Active or Associate Members:  Hotels & Motels: No. of Units		
Amount \$	Check # Visa / MC AMEX	Restaurants: No. of Seats		
<u> </u>	Exp CVV			
	Zip	Signature		
Signature		Date		

PARTITUR DESCRIPTION				
Please provide a 25-word description for your listing o	n our website.			
SPECIFIC QUESTIONS ABOUT	YOUR BUS	INESS		
Type of Meal:	Amenities / Services: (Check all that apply)			
Breakfast	Accept Reservations		☐ Handicapped Accessible	
Brunch	Accessible by Boat		☐ Kosher Options	
Lunch	Accommodate Groups		Live Music/Entertainment	
Dinner	All-You-Can-Eat		☐ Motorcoach Parking	
Late Night	☐ Banquet/Meeting Room		Open Christmas Day	
	Bar/Lounge		Open Christmas Eve	
Location: (Check all that apply)	Brewery		Open Thanksgiving Day	
Bayside	Changing Tables		Open Year-Round Daily	
Oceanfront	Children's Menu		Outdoor Seating	
Oceanside	Children's Play Area		Pet Friendly	
Streetside	☐ Early Bird Menu		☐ Vegan Items Available	
Inlet - 27 <sup>th</sup>	Farm/Dock to Table Entrees		Waterfront Dining	
$28^{\text{th}} - 90^{\text{th}}$	Gluten-Free Options		☐ WiFi	
91 <sup>st</sup> - 146 <sup>th</sup>	Other			
☐ West OC	Cuisine: (Check	all that apply)		
	American	☐ Deli	Lite Fare	
Months of Operation: (Check all that apply)	Asian	Dessert/Ice	Cream Mediterranean	
☐ January ☐ July	Bakery	Eurpoean	Mexican	
February August	BBQ	Fast Casual	Pizza	
March September	Cajun	Fast Food	Seafood	
April October	Caribbean	Fine Dining	<u>—</u>	
May November	Carry Out	Greek	Steakhouse	
☐ June ☐ December	Chinese	Italian	☐ Sushi	
	Coffee Shop	Japanese	Thai	

