

OCHMRA
PERKS
OF PARTNERSHIP

ACTIVE & ASSOCIATE

Partnership Has Its Perks

PERKS AND FEATURES

LODGING

DINING

ATTRACTION

ANNUAL FEE

\$295 - \$375

\$295 - \$350

\$295

Our 5 off-season networking dinners offer **valuable opportunities** to build new relationships, strengthen existing connections, & grow your business.



Promote your business & special offer(s) to OCHMRA partners. We highlight special **member-to-member discounts** that add value to your membership & save you money.



Receive a **FREE listing** on OCVisitor.com, including a business description, logo, photo, & a direct link to your website.



Opportunity to **advertise** in or **distribute** the exclusive OC Keycard Holder—placing your brand directly in the hands of the Ocean City visitors.

Distribute

Advertise

Advertise

Stay connected with member news & industry updates through our monthly *Hospitality Hotline* newsletter.



Your property is listed in our annual **Dining Guide** or **Accommodations Guide** for free.

Accom. Guide

Dining Guide

Accom. Guide

We maintain **constant communication**, sharing updates on local events, relevant topics, & meeting notices to keep you fully informed.



When visitors ask for recommendations—and your business fits their needs—we'll refer them directly to you, helping **drive more targeted traffic** your way.



Participate in **FREE** promotions year-round, including **Ocean City Restaurant Week**, **Midweek Smiles** campaign, and **Special Event Promo** Flyers—all designed to boost your visibility & drive traffic to your business.



Complimentary posts on all OCHMRA social media pages including FB pages: Eat Local OCMD Daily Dining Deals & Hospitality Job Board.



Receive our monthly **"What's Happening"** calendars to keep both you and your guests in the loop on the latest events and happenings around town.



We're Here to Support You. We work with the Tourism Commission and industry partners to support events that drive tourism and boost our local hospitality scene. Need help? We're your **go-to resource**—and if we can't assist, we'll connect you with someone who can.



Our **Member Mixers** offer a relaxed evening to connect with the local hospitality community. It is a fantastic way to meet the teams behind the businesses, build relationships, & learn about their offerings—so you can recommend them to visitors!



The **Hospitality Training Academy** provides an introductory overview of key hospitality skills, including *(but not limited to)* making customers feel welcome, delivering 5-star service, and proactively resolving issues with a friendly attitude.



For more information, please contact Kaylee Payne
Kaylee@OCVisitor.com | (410) 289-6733 | OCVisitor.com



HOTEL • MOTEL • RESTAURANT • ASSOCIATION • INC.

OCHMRA APPLICATION FOR PARTNERSHIP

Partnership Has Its Perks

BUSINESS INFORMATION

Company Name _____
Address _____
City _____ State _____ Zip _____
Main Phone _____ Toll Free _____
Email Address _____

Website _____
Facebook _____
Instagram _____
Twitter (X) _____
YouTube _____
Pinterest _____

MAIN CONTACT This information will ONLY be listed in the profile/directory

Name _____ Title _____
Email _____
Direct Phone _____ Cell/Alternate Phone _____
Additional Contact (List an additional contact who you wish to be associated with the account)
Name _____ Title _____
Email _____ Phone _____

Additional contacts may be submitted via email to Kaylee@OCVisitor.com (no limit on #)

INVESTMENT

- ☐ Active - Lodging 100+ Units **\$375**
☐ Active - Lodging 26-99 Units, Restaurant 50+ Seats **\$350**
☐ Associate - Lodging 6-25 Units, Restaurants < 50 Seats, Attraction **\$295**
☐ Allied - Leader **\$4,500**
☐ Allied - Champion **\$2,500**
☐ Allied - Enthusiast **\$500**
☐ Allied - Supporter **\$295**

PAYMENT

Amount \$ _____ ☐ Check # _____ ☐ Visa / MC ☐ AMEX
Card # _____ Exp. _____ CVV _____
Billing Address _____ Zip _____
Signature _____

AUTHORIZATION

I HEREBY CERTIFY that I operate the above business with integrity, maintain high standards of ethics, and strive to the best of my ability to provide excellence in service and quality in accommodations or facilities. I also agree to make every effort to serve the tourist industry without misrepresentation.

I am interested in working with the OCHMRA to further promote tourism in Ocean City. I will support OCHMRA and strive to project a positive image for our industry and Association.

This membership will apply to the present owner and applicant. In the event of a change in ownership, the Association should be notified and new ownership will have to reapply, should they desire membership.

I understand that OCHMRA reserves the right to reject this Applicant without reason.

I will faithfully comply with said By-Laws during the continuance of my membership.

Active or Associate Members:

Hotels & Motels: No. of Units _____

Restaurants: No. of Seats _____

Signature _____

Date _____

LODGING MEMBER DESCRIPTION

Please provide a 25-word description for your listing on our website.

SPECIFIC QUESTIONS ABOUT YOUR BUSINESS

Property Type:

- ☐ Apartment/Condo
☐ Bed & Breakfast
☐ Hotel
☐ Motel
_____ Total # of units
_____ # of Apt./Condos
_____ # of Efficiencies
_____ # of Suites

Location: *(Check all that apply)*

- ☐ Bayside
☐ Oceanfront
☐ Oceanside
☐ Streetside
☐ Inlet - 27th
☐ 28th - 90th
☐ 91st - 146th
☐ West OC

Months of Operation: *(Check all that apply)*

- | | | |
|-----------------------------------|---------------------------------|------------------------------------|
| <input type="checkbox"/> January | <input type="checkbox"/> May | <input type="checkbox"/> September |
| <input type="checkbox"/> February | <input type="checkbox"/> June | <input type="checkbox"/> October |
| <input type="checkbox"/> March | <input type="checkbox"/> July | <input type="checkbox"/> November |
| <input type="checkbox"/> April | <input type="checkbox"/> August | <input type="checkbox"/> December |

Discounts Offered: *(Check all that apply)*

- | | | | | | |
|------------------------------|-------------------------------|-------------------------------------|--------------------------------------|-----------------------------------|--|
| <input type="checkbox"/> AAA | <input type="checkbox"/> AARP | <input type="checkbox"/> Government | <input type="checkbox"/> Fire/Police | <input type="checkbox"/> Military | <input type="checkbox"/> Returning Guest |
|------------------------------|-------------------------------|-------------------------------------|--------------------------------------|-----------------------------------|--|

Amenities: *(Check all that apply)*

- | | |
|--|---|
| <input type="checkbox"/> Adjoining Rooms | <input type="checkbox"/> King-Size Beds |
| <input type="checkbox"/> Baby/Kid pool | <input type="checkbox"/> Meeting Space |
| <input type="checkbox"/> Balcony | <input type="checkbox"/> Microwave |
| <input type="checkbox"/> Business Center | <input type="checkbox"/> Non-Smoking Property |
| <input type="checkbox"/> Changing Facilities on site | <input type="checkbox"/> Online Reservations |
| <input type="checkbox"/> Continental Breakfast | <input type="checkbox"/> Open Year-Round |
| <input type="checkbox"/> Elevator | <input type="checkbox"/> Outdoor Pool |
| <input type="checkbox"/> Electric Car Charger | <input type="checkbox"/> Pet Friendly |
| <input type="checkbox"/> Fitness Equipment | <input type="checkbox"/> Pool Bar |
| <input type="checkbox"/> Fully-Equipped Kitchen | <input type="checkbox"/> Refrigerator |
| <input type="checkbox"/> Game Room | <input type="checkbox"/> Restaurant On-Site |
| <input type="checkbox"/> Golf Packages | <input type="checkbox"/> Room Service |
| <input type="checkbox"/> Guest Laundry | <input type="checkbox"/> Smoking Rooms Available |
| <input type="checkbox"/> High School Seniors Welcome | <input type="checkbox"/> Spa on Site |
| <input type="checkbox"/> Hot tub/Jacuzzi | <input type="checkbox"/> Suites |
| <input type="checkbox"/> Indoor Pool | <input type="checkbox"/> Trailer Parking at Hotel/Motel |
| <input type="checkbox"/> In-Room Jacuzzi | <input type="checkbox"/> Wi-Fi Available |

ADA Accessibility: *(Check all that apply)*

- | | |
|--|---|
| <input type="checkbox"/> Beach wheelchair available | <input type="checkbox"/> Roll-in shower for wheelchairs |
| <input type="checkbox"/> Elevator with audible tones/bells | <input type="checkbox"/> Swimming pool lift |
| <input type="checkbox"/> Handicapped accessible rooms | <input type="checkbox"/> TTY Kits |