

OCHMRA
PERKS
OF PARTNERSHIP

ACTIVE & ASSOCIATE

Partnership Has Its Perks

BENEFITS AND FEATURES

	LODGING	DINING	ATTRACTION
ANNUAL FEE	\$295 - \$375	\$295 - \$350	\$295
Our 5 off-season networking dinners offer valuable opportunities to build new relationships, strengthen existing connections, & grow your business.	✓	✓	✓
Promote your business & special offer(s) to OCHMRA partners. We highlight special member-to-member discounts that add value to your membership & save you money.	✓	✓	✓
Receive a FREE listing on OCVisitor.com, including a business description, logo, photo, & a direct link to your website.	✓	✓	✓
Opportunity to advertise in or distribute the exclusive OC Keycard Holder—placing your brand directly in the hands of the Ocean City visitors.	Distribute	Advertise	Advertise
Stay connected with member news & industry updates through our monthly <i>Hospitality Hotline</i> newsletter.	✓	✓	✓
Your property is listed in our annual Dining Guide or Accommodations Guide for free.	Accom. Guide	Dining Guide	Accom. Guide
We maintain constant communication , sharing updates on local events, relevant topics, & meeting notices to keep you fully informed.	✓	✓	✓
When visitors ask for recommendations—and your business fits their needs—we'll refer them directly to you, helping drive more targeted traffic your way.	✓	✓	✓
Participate in FREE promotions year-round, including Ocean City Restaurant Week , Midweek Smiles campaign, and Special Event Promo Flyers—all designed to boost your visibility & drive traffic to your business.	✓	✓	✓
Complimentary posts on all OCHMRA social media pages including FB pages: Eat Local OCMD Daily Dining Deals & Hospitality Job Board.	✓	✓	✓
Receive our monthly "What's Happening" calendars to keep both you and your guests in the loop on the latest events and happenings around town.	✓	✓	✓
We're Here to Support You. We work with the Tourism Commission and industry partners to support events that drive tourism and boost our local hospitality scene. Need help? We're your go-to resource —and if we can't assist, we'll connect you with someone who can.	✓	✓	✓
Our Member Mixers offer a relaxed evening to connect with the local hospitality community. It is a fantastic way to meet the teams behind the businesses, build relationships, & learn about their offerings—so you can recommend them to visitors!	✓	✓	✓
The Hospitality Training Academy provides an introductory overview of key hospitality skills, including <i>(but not limited to)</i> making customers feel welcome, delivering 5-star service, and proactively resolving issues with a friendly attitude.	✓	✓	✓

For more information, please contact Kaylee Payne
Kaylee@OCVisitor.com | (410) 289-6733 | OCVisitor.com

OCHMRA APPLICATION FOR PARTNERSHIP

Partnership Has Its Perks

BUSINESS INFORMATION

Company Name _____
Address _____
City _____ State _____ Zip _____
Main Phone _____ Toll Free _____
Email Address _____

Website _____
Facebook _____
Instagram _____
Twitter (X) _____
YouTube _____
Pinterest _____

MAIN CONTACT This information will ONLY be listed in the profile/directory

Name _____ Title _____
Email _____
Direct Phone _____ Cell/Alternate Phone _____
Additional Contact (List an additional contact who you wish to be associated with the account)
Name _____ Title _____
Email _____ Phone _____

Additional contacts may be submitted via email to Kaylee@OCVisitor.com

INVESTMENT

- ☐ Active - Lodging 100+ Units **\$375**
☐ Active - Lodging 26-99 Units, Restaurant 50+ Seats **\$350**
☐ Associate - Lodging 6-25 Units, Restaurants < 50 Seats, Attraction **\$295**
☐ Allied - Leader **\$4,500**
☐ Allied - Champion **\$2,500**
☐ Allied - Enthusiast **\$500**
☐ Allied - Supporter **\$295**

PAYMENT

Amount \$ _____ ☐ Check # _____ ☐ Visa / MC ☐ AMEX
Card # _____ Exp. _____ CVV _____
Billing Address _____ Zip _____
Signature _____

AUTHORIZATION

I HEREBY CERTIFY that I operate the above business with integrity, maintain high standards of ethics, and strive to the best of my ability to provide excellence in service and quality in accommodations or facilities. I also agree to make every effort to serve the tourist industry without misrepresentation.

I am interested in working with the OCHMRA to further promote tourism in Ocean City. I will support OCHMRA and strive to project a positive image for our industry and Association.

This membership will apply to the present owner and applicant. In the event of a change in ownership, the Association should be notified and new ownership will have to reapply, should they desire membership.

I understand that said Corporation reserves the right to reject this Applicant without reason.

I will faithfully comply with said By-Laws during the continuance of my membership.

Active or Associate Members:

Hotels & Motels: No. of Units _____

Restaurants: No. of Seats _____

Signature _____

Date _____

PARTNER DESCRIPTION

Please provide a description for your listing on our website.

SPECIFIC QUESTIONS ABOUT YOUR BUSINESS

Location: *(Check all that apply)*

- | | |
|-------------------------------------|---|
| <input type="checkbox"/> Bayside | <input type="checkbox"/> Inlet - 27 th |
| <input type="checkbox"/> Oceanfront | <input type="checkbox"/> 28 th - 90 th |
| <input type="checkbox"/> Oceanside | <input type="checkbox"/> 91 st - 146 th |
| <input type="checkbox"/> Streetside | <input type="checkbox"/> West OC |

Months of Operation: *(Check all that apply)*

- | | | |
|-----------------------------------|---------------------------------|------------------------------------|
| <input type="checkbox"/> January | <input type="checkbox"/> May | <input type="checkbox"/> September |
| <input type="checkbox"/> February | <input type="checkbox"/> June | <input type="checkbox"/> October |
| <input type="checkbox"/> March | <input type="checkbox"/> July | <input type="checkbox"/> November |
| <input type="checkbox"/> April | <input type="checkbox"/> August | <input type="checkbox"/> December |

Area of Interest: *(Check all that apply)*

- | | | |
|--|--|---|
| <input type="checkbox"/> Educational | <input type="checkbox"/> Indoor Fun | <input type="checkbox"/> Outdoor Recreation |
| <input type="checkbox"/> Family Friendly | <input type="checkbox"/> Handicap Accessible | <input type="checkbox"/> Rainy Day |

Business Category: *(Check all that apply)*

- | | | |
|---|--|---|
| <input type="checkbox"/> Amusement & Attraction | <input type="checkbox"/> Fitness | <input type="checkbox"/> Museums |
| <input type="checkbox"/> Arts | <input type="checkbox"/> Golf Courses | <input type="checkbox"/> Parasailing |
| <input type="checkbox"/> Boat Cruises | <input type="checkbox"/> Ice Skating | <input type="checkbox"/> Pet Services |
| <input type="checkbox"/> Brewery / Winery | <input type="checkbox"/> Jet Skis | <input type="checkbox"/> Shopping |
| <input type="checkbox"/> Casino & Nightlife | <input type="checkbox"/> Kayak, SUP, & Canoe | <input type="checkbox"/> Wellness, Beauty, & Spas |
| <input type="checkbox"/> Events | <input type="checkbox"/> Mini Golf | <input type="checkbox"/> Tours |
| <input type="checkbox"/> Fishing Excursions | <input type="checkbox"/> Movie Theater | <input type="checkbox"/> Transportation |