

# OCHMRA PERKS OF PARTNERSHIP

## ACTIVE & ASSOCIATE

### Partnership Has Its Perks

#### BENEFITS AND FEATURES

#### LODGING

#### DINING

#### ATTRACTION

#### ANNUAL FEE

\$295 - \$375

\$295 - \$350

\$295

Our 5 off-season networking dinners offer **valuable opportunities** to build new relationships, strengthen existing connections, & grow your business.



Promote your business & special offer(s) to OCHMRA partners. We highlight special **member-to-member discounts** that add value to your membership & save you money.



Receive a **FREE listing** on OCVisitor.com, including a business description, logo, photo, & a direct link to your website.



Opportunity to **advertise** in or **distribute** the exclusive OC Keycard Holder—placing your brand directly in the hands of the Ocean City visitors.

Distribute

Advertise

Advertise

**Stay connected** with member news & industry updates through our monthly *Hospitality Hotline* newsletter.



Your property is listed in our annual **Dining Guide** or **Accommodations Guide** for free.

Accom. Guide

Dining Guide

Accom. Guide

We maintain **constant communication**, sharing updates on local events, relevant topics, & meeting notices to keep you fully informed.



When visitors ask for recommendations—and your business fits their needs—we'll refer them directly to you, helping **drive more targeted traffic** your way.



Participate in **FREE** promotions year-round, including **Ocean City Restaurant Week**, **Midweek Smiles** campaign, and **Special Event Promo** Flyers—all designed to boost your visibility & drive traffic to your business.



**Complimentary posts** on all OCHMRA social media pages including FB pages: Eat Local OCMD Daily Dining Deals & Hospitality Job Board.



Receive our monthly **"What's Happening"** calendars to keep both you and your guests in the loop on the latest events and happenings around town.



**We're Here to Support You.** We work with the Tourism Commission and industry partners to support events that drive tourism and boost our local hospitality scene. Need help? We're your **go-to resource**—and if we can't assist, we'll connect you with someone who can.



Our **Member Mixers** offer a relaxed evening to connect with the local hospitality community. It is a fantastic way to meet the teams behind the businesses, build relationships, & learn about their offerings—so you can recommend them to visitors!



The **Hospitality Training Academy** provides an introductory overview of key hospitality skills, including *(but not limited to)* making customers feel welcome, delivering 5-star service, and proactively resolving issues with a friendly attitude.



For more information, please contact Kaylee Payne  
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