

OCHMRA
PERKS
OF PARTNERSHIP

ACTIVE & ASSOCIATE

Partnership Has Its Perks

BENEFITS AND FEATURES

LODGING

DINING

ATTRACTION

ANNUAL FEE

\$295 - \$375

\$295 - \$350

\$295

Our 5 off-season networking dinners offer **valuable opportunities** to build new relationships, strengthen existing connections, & grow your business.



Promote your business & special offer(s) to OCHMRA partners. We highlight special **member-to-member discounts** that add value to your membership & save you money.



Receive a **FREE listing** on OCVisitor.com, including a business description, logo, photo, & a direct link to your website.



Opportunity to **advertise** in or **distribute** the exclusive OC Keycard Holder—placing your brand directly in the hands of the Ocean City visitors.

Distribute

Advertise

Advertise

Stay connected with member news & industry updates through our monthly *Hospitality Hotline* newsletter.



Your property is listed in our annual **Dining Guide** or **Accommodations Guide** for free.

Accom. Guide

Dining Guide

Accom. Guide

We maintain **constant communication**, sharing updates on local events, relevant topics, & meeting notices to keep you fully informed.



When visitors ask for recommendations—and your business fits their needs—we'll refer them directly to you, helping **drive more targeted traffic** your way.



Participate in **FREE** promotions year-round, including **Ocean City Restaurant Week**, **Midweek Smiles** campaign, and **Special Event Promo** Flyers—all designed to boost your visibility & drive traffic to your business.



Complimentary posts on all OCHMRA social media pages including FB pages: Eat Local OCMD Daily Dining Deals & Hospitality Job Board.



Receive our monthly **"What's Happening"** calendars to keep both you and your guests in the loop on the latest events and happenings around town.



We're Here to Support You. We work with the Tourism Commission and industry partners to support events that drive tourism and boost our local hospitality scene. Need help? We're your **go-to resource**—and if we can't assist, we'll connect you with someone who can.



Our **Member Mixers** offer a relaxed evening to connect with the local hospitality community. It is a fantastic way to meet the teams behind the businesses, build relationships, & learn about their offerings—so you can recommend them to visitors!



The **Hospitality Training Academy** provides an introductory overview of key hospitality skills, including *(but not limited to)* making customers feel welcome, delivering 5-star service, and proactively resolving issues with a friendly attitude.



For more information, please contact Kaylee Payne
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