

OCEAN CITY HOTEL-MOTEL-RESTAURANT ASSOCIATION ALLIED MEMBER BENEFITS

Your annual dues provide exposure to Ocean City hotels, motels & restaurants and all of the following benefits:

- > A **COMPLETE MEMBERSHIP LIST** of approximately 400 Active, Associate, and Allied Members. This includes nearly all of the restaurants and hotel/motel properties in town. Plus, a **HOTEL GROUPS LIST** showing multiple properties with one ownership contact.
- > A complimentary listing in our **ALLIED SUPPLIER'S DIRECTORY** used as a preferred user guide by our active and associate members (hotel, motel and restaurant owners).
- > **CREATE NEW CONTACTS** at our five, off-season **DINNER MEETINGS** held at member restaurants. We also award annual scholarships to local students pursuing careers in the Hotel & Restaurant Management fields.
- > An opportunity to **SPONSOR ONE OF OUR DINNER MEETINGS**. For just \$150 you will be listed on the dinner invitation, in the program, and also have the opportunity to leave a promotional item at each place-setting or have a promotional table at registration. In addition, you will be verbally recognized at the event.
- > A **FREE LISTING INCLUDING A LINK TO YOUR WEBSITE** on our site, www.ocvisitor.com. In addition, your information also appears on our user-friendly mobile site.
- > **REFERRALS TO YOUR BUSINESS**. When our restaurant and lodging properties are looking for suppliers and services, they often come to us for recommendations. ***We only recommend members.***
- > Keep up-to-date on member news and happenings with our **MONTHLY HOSPITALITY HOTLINE NEWSLETTER**.
- > Opportunity to sponsor a **MAILING TO OUR MEMBERSHIP**. For just \$125, we will stuff your advertising flyer into our membership mailing. You can choose to mail to all of our members or target just our restaurant and/or lodging members.
- > **CONSTANT COMMUNICATION** including happenings in and around the area, topics of interest, and meeting notices to keep you well informed.
- > **WE'RE HERE TO HELP**. Consider us your resource for people connecting, problem solving, and brainstorming. If we are unable to assist you, we will find someone who can!

