



HOTEL • MOTEL • RESTAURANT • ASSOCIATION • INC.

## APPLICATION FOR MEMBERSHIP IN THE OCEAN CITY HOTEL-MOTEL-RESTAURANT ASSOCIATION

I hereby apply for membership in the Ocean City Hotel-Motel-Restaurant Association and submit the following information:

Company Name: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Toll-Free: \_\_\_\_\_  
 Email: \_\_\_\_\_ Website: \_\_\_\_\_  
 Name & Title of person to represent said Member: \_\_\_\_\_  
 Emergency Contact & Cell Phone #: \_\_\_\_\_

Type of Business & 25-word description: \_\_\_\_\_  
 \_\_\_\_\_

I HEREBY CERTIFY that I operate the above business with integrity, maintain high standards of ethics and striving to the best of my ability to provide excellence in service and quality in accommodations or facilities. I also agree to make every effort to serve the tourist industry without misrepresentation.

I am interested in working with the OCHMRA to further promote tourism in Ocean City. I will support OCHMRA and strive to project a positive image for our industry and Association.

This membership will apply to the present owner and applicant. In the event of change in ownership, the Association should be notified and new ownership will have to reapply, should they desire membership.

I understand that said Corporation reserves the right to reject this Applicant without reason.

I will faithfully comply with said By-Laws during the continuance of my membership.

No. of Units (Hotels & Motels)	No. of Seats (Restaurants)	Signature of Applicant	Date Applied
_____ <i>Active Membership (Lodging 100+ units) \$375</i>		_____ <i>Basic Allied Membership \$295</i>	
_____ <i>Active Membership (Lodging 26-99 units or Restaurant 50 or more seats) \$350</i>		_____ <i>Platinum Allied Partner \$5,000 (see page 2)</i>	
_____ <i>Associate Membership (Lodging 6-25 units, Restaurant less than 50 seats, or any Attraction/Entertainment venue) \$295</i>		_____ <i>Gold Allied Partner \$3,000 (see page 2)</i>	
		_____ <i>Silver Allied Partner \$1,500 (see page 2)</i>	
_____ <i>A La Cart Add-Ons (write in your option):</i>		_____ <i>(see page 2)</i>	

Cardholder Name: \_\_\_\_\_  
 Card #: \_\_\_\_\_ Exp. \_\_\_\_\_ / \_\_\_\_\_ V-Code \_\_\_\_\_  
 Billing Address: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
 Signature \_\_\_\_\_



HOTEL • MOTEL • RESTAURANT • ASSOCIATION • INC

# ALLIED MEMBER & PARTNER PACKAGE PERKS



BASIC MEMBERSHIP PERKS – \$295	
A complete membership directory of approximately 400 Active, Associate, & Allied members.	Referrals to your business, we only recommend members / Access to networking events.
A complimentary listing including a link to your website on our site, ocvisitor.com.	Receive a discounted rate on a Trade Expo booth.
Stay up-to-date on member news & happenings with our monthly Hospitality Hotline newsletter.	Constant communication including what's happening in and around the area, topics of interest, & meeting notices to keep you informed.

PARTNER PACKAGE PERKS	PLATINUM	GOLD	SILVER
	\$5,000	\$3,000	\$1,500
	Payable Quarterly		
Logo displayed on OCHMRA monthly Hospitality Hotline newsletter.			
Featured Partner recognition on OCHMRA & Trade Expo website with logo and hyperlink.			
One dedicated social media post on OCHMRA & Trade Expo Facebook page with your video feature included.			
Featured Partner recognition – pinned at the top of our OCHMRA & Trade Expo Facebook pages.			
Email marketing – provide us with your company ad & we will send it out to all members.	2x annually	1x annually	-
Receive a free slot on our Trade Expo Spotlight Stage where you can feature your products, showcase your tips, etc.			
One comped ticket to all monthly OCHMRA dinner meetings.			
One Showcase Solution session sponsorship at annual OCHMRA Trade Expo.			
One complimentary booth at annual OCHMRA Trade Expo.			

A LA CARTE PERKS	
Add your logo to your OCvisitor Member listing found in search for Hospitality Products and Services.	<b>\$50.00</b>
Showcase your product specials/deals to other members in our new Members Marketplace!	<b>\$50.00</b>
Advertise your company on OCVisitor.com with an annual banner under the Hospitality Products and Services page.	<b>\$100.00</b>
Receive a half page or full page feature in our monthly Hospitality Hotline newsletter in the "Member Mentions" section with an ad of your choice, a photo, and link to your website.	<b>\$75.00 (1/2 Page)</b> <b>\$125.00 (full page)</b>
Opportunity to insert an advertising flyer into our membership mailings. We do the stuffing!	<b>\$125.00</b>
An opportunity to sponsor one of our dinner meetings. You would be listed on the dinner invitation, in the program, receive verbal recognition, & have the opportunity to leave a promotional item at each place-setting and/or have a promotional table at registration.	<b>\$150.00</b>

**For more info & to sign up:**  
(410) 289-6733 • inquire@ocvisitor.com