



Active & Associate Member Benefits

Your annual dues are inclusive of all of the following benefits

- 12 Annual **SPRING TRADE EXPO** to unite hospitality buyers & sellers, and to introduce newest products to our market, generating shoulder season revenue.
- 11 Tourism Advocate. Founding member of **TOURISM ADVISORY BOARD (TAB)** and actively participate in reviewing, developing, and implementing events to foster tourism.
- 10 You can place your business brochure in the **40TH ST. VISITOR'S CENTER**. Monthly **HOSPITALITY HOTLINE** to keep you abreast of industry news.
- 9 You receive a **FREE LISTING INCLUDING A PHOTO/LOGO AND A LINK TO YOUR WEBSITE** on our site, www.ocvisitor.com. In addition, your information also appears on our mobile site.
- 8 You can participate in **FREE PROMOTIONS** throughout the year, including **OCEAN CITY RESTAURANT WEEK & OCEAN CITY HOTEL WEEK**. We take care of the marketing and you provide us with the deals, which are listed for free on www.ocvisitor.com and www.ococean.com (*CVB membership required*).
- 7 We stay informed on **LEGISLATIVE ISSUES** that could affect your business and let you know when action is required.
- 6 Networking made easy at our five, off-season **DINNER MEETINGS** held at member restaurants. We also award annual scholarships to local students pursuing careers in the Hotel & Restaurant Management fields.
- 5 We help coordinate **ADVERTISING CO-OPS** in leading travel publications such as Great Vacation Getaways, See Ya There, Guest Quest, Baltimore Magazine, Baltimore Sun Beach Guide, Recreation News and Maryland Life magazine. In addition, we are in constant **COMMUNICATION WITH THE MEDIA** to promote our members.
- 4 We staff a desk in the 40th street Visitor's Center throughout the summer to **ASSIST VISITORS** with finding accommodations and make restaurant suggestions. Again, ***we only recommend member properties.***
- 3 Our office answers the lodging extension of **1-800-OC-OCEAN**, the main hotline for Ocean City information and ***we only recommend members.***
- 2 Your property is listed in either our annual **RESTAURANT GUIDE** or **ACCOMMODATIONS GUIDE** at no additional charge. These guides are distributed throughout the mid-Atlantic and also mailed to visitors requesting information. In addition, restaurant guides are distributed in lodging lobbies throughout town.
- 1 **WE'RE HERE TO HELP.** Consider us your resource for people connecting, problem solving, and brainstorming. If we can't assist you, we will find someone who can!