

OCEAN CITY HOTEL MOTEL RESTAURANT ASSOCIATION ACTIVE & ASSOCIATE MEMBER BENEFITS

- >> **TOURISM ADVOCATE.** Founding member of the **TOURISM ADVISORY BOARD (TAB)**, actively participate in reviewing, developing, and implementing events to foster tourism. Partner with **TOURISM COMMISSION** & Hospitality Sales & Marketing Partnership to drive tourism.
- >> **CONSTANT COMMUNICATION** with email updates on timely issues and topics of interest to keep you well informed.
- >> Monthly **HOSPITALITY HOTLINE** to keep you abreast of industry news.
- >> Your property is listed in either our annual **RESTAURANT GUIDE** or **ACCOMMODATIONS GUIDE** for free. These guides are distributed throughout the mid-Atlantic and also mailed to visitors requesting information. In addition, restaurant guides are distributed in lodging lobbies throughout town.
- >> You can place your business brochure in the **40TH ST. VISITOR'S CENTER**.
- >> You receive a **FREE LISTING INCLUDING A PHOTO/LOGO AND A LINK TO YOUR WEBSITE** on our site, **OCVISITOR.COM**. In addition, your information also appears on our user-friendly mobile site.
- >> You can participate in **FREE PROMOTIONS** throughout the year, including **OCEAN CITY RESTAURANT WEEK & MID WEEK SPLASH**. We take care of the marketing and you provide us with the deals, which are listed for free on ocvisitor.com and ococean.com (*CVB membership required*).
- >> Monthly and weekly **"WHAT'S HAPPENING" CALENDARS** to keep you and your guests up to date.
- >> **CREATE NEW CONTACTS** at our five, off-season **DINNER MEETINGS** held at member restaurants.
- >> We also award annual scholarships to local students pursuing careers in the Hotel & Restaurant Management fields.
- >> We help coordinate **ADVERTISING CO-OPS** in leading travel publications such as Great Vacation Getaways, Comcast Spotlight, Guest Quest, Baltimore Magazine, Recreation News, State Ventures, and TripAdvisor. In addition, we are in constant **COMMUNICATION WITH THE MEDIA** to promote our members.
- >> We staff a desk in the 40th street Visitor's Center throughout the summer to **ASSIST VISITORS** with locating accommodations and restaurant recommendations. We only recommend member properties.
- >> Our office answers the lodging extension of **1-800-OC-OCEAN**, the main hotline for Ocean City information and **WE ONLY RECOMMEND MEMBERS**.
- >> Annual **SPRING TRADE EXPO** to unite hospitality buyers & sellers, and to introduce newest products to our market, generating shoulder season revenue.
- >> **WE'RE HERE TO HELP.** Consider us your resource for advocating, and uniting all the players and thought leaders to make your voice heard. And, if we are unable to assist you, we will find someone who can!



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