



# ACTIVE & ASSOCIATE

Membership Has Its Perks.

PERKS AND FEATURES	LODGING	DINING	ATTRACTION
Annual Fee	\$295 - \$375	\$295 - \$350	\$295
Our 5 off-season networking events offer <b>valuable opportunities</b> to build new relationships, strengthen existing connections, & grow your business.	✓	✓	✓
Promote your business & special offer(s) to OCHMRA partners. We highlight special <b>member-to-member discounts</b> that add value to your membership & save you money.	✓	✓	✓
Receive a <b>FREE listing</b> on OCVisitor.com, including a business description, logo, photo, & a direct link to your website.	✓	✓	✓
Opportunity to <b>advertise</b> in or <b>distribute</b> the exclusive OC Keycard Holder – placing your brand directly in the hands of the Ocean City visitors.	Distribute	Advertise	Advertise
<b>Stay connected</b> with member news & industry updates through our monthly <i>Hospitality Hotline</i> newsletter.	✓	✓	✓
Your property is listed in our <b>Dining</b> or <b>Accommodations Guide</b> for free.	Accom. Guide	Dining Guide	Accom. Guide
We maintain <b>constant communication</b> , sharing updates on local events, relevant topics, & meeting notices to keep you fully informed.	✓	✓	✓
When visitors ask for recommendations, & your business fits their needs, we'll refer them to you, helping <b>drive more targeted traffic</b> your way.	✓	✓	✓
Participate in <b>FREE</b> promotions year-round, including <b>Ocean City Restaurant Week</b> , <b>Midweek Smiles</b> campaign, and <b>Special Event Promo</b> Flyers—all designed to boost your visibility & drive traffic to your business.	✓	✓	✓
<b>Complimentary posts</b> on all OCHMRA social media pages including FB pages: Eat Local OCMD Daily Dining Deals & OCMD Hospitality Job Board.	✓	✓	✓
Receive our monthly <b>"What's Happening"</b> calendars to keep both you & your guests in the loop on the latest events & happenings around town.	✓	✓	✓
<b>We're Here to Support You.</b> We work with the Tourism Commission and industry partners to support events that drive tourism and boost our local hospitality scene. Need help? We're your <b>go-to resource</b> —and if we can't assist, we'll connect you with someone who can.	✓	✓	✓
The <b>Hospitality Training Academy</b> provides an introductory overview of key hospitality skills, including ( <i>but not limited to</i> ) making customers feel welcome, delivering 5-star service, and proactively resolving issues with a friendly attitude.	✓	✓	✓

For more information, please contact Kaylee Lathroum  
 Kaylee@OCVisitor.com | (410) 289-6733 | OCVisitor.com





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## BUSINESS INFORMATION

Company Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Main Phone \_\_\_\_\_ Toll Free \_\_\_\_\_  
 Email Address \_\_\_\_\_

Website \_\_\_\_\_  
 Facebook \_\_\_\_\_  
 Instagram \_\_\_\_\_  
 Twitter (X) \_\_\_\_\_  
 YouTube \_\_\_\_\_  
 Pinterest \_\_\_\_\_

## MAIN CONTACT *This info will ONLY be listed in the profile/directory*

Name \_\_\_\_\_ Title \_\_\_\_\_  
 Email \_\_\_\_\_  
 Direct Phone \_\_\_\_\_ Cell/Alternate Phone \_\_\_\_\_

### Additional Contact

Name \_\_\_\_\_ Title \_\_\_\_\_  
 Email \_\_\_\_\_ Phone \_\_\_\_\_

*Additional contacts may be submitted via email to Kaylee@ocvisitor.com (no limit on #)*

## INVESTMENT

- Active - Lodging 100+ Units **\$375**
- Active - Lodging 26-99 Units, Restaurant 50+ Seats **\$350**
- Associate - Lodging 6-25 Units, Restaurants < 50 Seats, Attraction **\$295**
- Allied - Leader **\$4,500**
- Allied - Champion **\$2,500**
- Allied - Enthusiast **\$500**
- Allied - Supporter **\$295**

## PAYMENT

Amount \$ \_\_\_\_\_  Check # \_\_\_\_\_  Visa / MC  AMEX  
 Card # \_\_\_\_\_ Exp. \_\_\_\_\_ CVV \_\_\_\_\_  
 Billing Address \_\_\_\_\_ Zip \_\_\_\_\_  
 Signature \_\_\_\_\_

## AUTHORIZATION

I HEREBY CERTIFY that I operate the above business with integrity, maintain high standards of ethics, and strive to the best of my ability to provide excellence in service and quality in accommodations or facilities. I also agree to make every effort to serve the tourist industry without misrepresentation.

I am interested in working with the OCMDHA to further promote tourism in Ocean City. I will support OCMDHA and strive to project a positive image for our industry and Association.

This membership will apply to the present owner and applicant. In the event of a change in ownership, the Association should be notified and new ownership will have to reapply, should they desire membership.

I understand that OCMDHA reserves the right to reject this Applicant without reason.

I will faithfully comply with said By-Laws during the continuance of my membership.

*Active or Associate Members:*

*Hotels & Motels: No. of Units \_\_\_\_\_*

*Restaurants: No. of Seats \_\_\_\_\_*

Signature \_\_\_\_\_

Date \_\_\_\_\_

## LODGING MEMBER DESCRIPTION

Please provide a description for your listing on our website.

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## SPECIFIC QUESTIONS ABOUT YOUR BUSINESS

### Property Type:

- Apartment/Condo  
 Bed & Breakfast  
 Hotel  
 Motel  
\_\_\_\_\_ Total # of units  
\_\_\_\_\_ # of Apt./Condos  
\_\_\_\_\_ # of Efficiencies  
\_\_\_\_\_ # of Suites

### Location: (Check all that apply)

- Bayside  
 Oceanfront  
 Oceanside  
 Streetside  
 Inlet - 27<sup>th</sup>  
 28<sup>th</sup> - 90<sup>th</sup>  
 91<sup>st</sup> - 146<sup>th</sup>  
 West OC

### Months of Operation: (Check all that apply)

- January     May     September  
 February     June     October  
 March     July     November  
 April     August     December

### Discounts Offered: (Check all that apply)

- AAA     AARP     Government     Fire/Police     Military     Returning Guest

### Amenities: (Check all that apply)

- |  |   |
|--|---|
| <input type="checkbox"/> Adjoining Rooms             | <input type="checkbox"/> King-Size Beds                 |
| <input type="checkbox"/> Baby/Kid pool               | <input type="checkbox"/> Meeting Space                  |
| <input type="checkbox"/> Balcony                     | <input type="checkbox"/> Microwave                      |
| <input type="checkbox"/> Business Center             | <input type="checkbox"/> Non-Smoking Property           |
| <input type="checkbox"/> Changing Facilities on site | <input type="checkbox"/> Online Reservations            |
| <input type="checkbox"/> Continental Breakfast       | <input type="checkbox"/> Open Year-Round                |
| <input type="checkbox"/> Elevator                    | <input type="checkbox"/> Outdoor Pool                   |
| <input type="checkbox"/> Electric Car Charger        | <input type="checkbox"/> Pet Friendly                   |
| <input type="checkbox"/> Fitness Equipment           | <input type="checkbox"/> Pool Bar                       |
| <input type="checkbox"/> Fully-Equipped Kitchen      | <input type="checkbox"/> Refrigerator                   |
| <input type="checkbox"/> Game Room                   | <input type="checkbox"/> Restaurant On-Site             |
| <input type="checkbox"/> Golf Packages               | <input type="checkbox"/> Room Service                   |
| <input type="checkbox"/> Guest Laundry               | <input type="checkbox"/> Smoking Rooms Available        |
| <input type="checkbox"/> High School Seniors Welcome | <input type="checkbox"/> Spa on Site                    |
| <input type="checkbox"/> Hot tub/Jacuzzi             | <input type="checkbox"/> Suites                         |
| <input type="checkbox"/> Indoor Pool                 | <input type="checkbox"/> Trailer Parking at Hotel/Motel |
| <input type="checkbox"/> In-Room Jacuzzi             | <input type="checkbox"/> Wi-Fi Available                |

### ADA Accessibility: (Check all that apply)

- |  |   |
|--|---|
| <input type="checkbox"/> Beach wheelchair available        | <input type="checkbox"/> Roll-in shower for wheelchairs |
| <input type="checkbox"/> Elevator with audible tones/bells | <input type="checkbox"/> Swimming pool lift             |
| <input type="checkbox"/> Handicapped accessible rooms      | <input type="checkbox"/> TTY Kits                       |