



# OC KEYCARD HOLDER 2026

## ACCOMMODATION DISTRIBUTION AGREEMENT

*If you would like to participate in this **OPTIONAL, NO COST PROGRAM**, please read on, sign, & return.*

This is an agreement between the Ocean City Hotel-Motel-Restaurant Association (OCHMRA) publisher of the OC Keycard Holder and your lodging business.

In consideration of the mutual promises, it is agreed and understood as follows:

1. The Accommodation business will furnish the approximate number of bookings (*check-ins*) expected over a 1-year time frame. It is from this number specified on this agreement that the OCHMRA will base the amount of OC Keycard Holders distributed to the Accommodation business in May 2026 for distribution to guests.
2. The Accommodation business will hand each guest an OC Keycard Holder at check-in.
3. The Accommodation business agrees to participate in the OC Keycard Holder Program in exchange for **FREE** OC Keycard Holders. The OC Keycard Holders will have a Welcome to OC cover and the inside backspace will have a pocket so you can insert any hotel-specific material you'd like.
4. The OCHMRA will deliver the Accommodation business the OC Keycard Holders at no charge to the business.
5. The OCHMRA is not responsible or liable for any error content of ads. For example, spelling errors/typos, web addresses, phone numbers, etc.

The undersigned agrees to the terms of the above agreement as an authorized agent of said Accommodation.

Accommodation Name: \_\_\_\_\_

Physical Address: \_\_\_\_\_

Number of Estimated Bookings: ("check-in's"): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Email: \_\_\_\_\_ Phone #: \_\_\_\_\_

**Please return this agreement to:** Kaylee at [kaylee@ocvisitor.com](mailto:kaylee@ocvisitor.com)

**RESPONSE DEADLINE: Dec. 31, 2025**

*Thank you for your participation!*



HOTEL • MOTEL • RESTAURANT • ASSOCIATION • INC.