



# ATTRACTION

Membership Has Its Perks.

PERKS & FEATURES	LODGING	DINING	ATTRACTION
<b>Annual Fee</b>	<b>\$295 - \$375</b>	<b>\$295 - \$350</b>	<b>\$295</b>
Our <b>5 off-season Nibble &amp; Network events</b> are designed to spark new relationships, deepen industry connections, & help your business thrive.	✓	✓	✓
Promote your business and member-only offers in our <b>Member Marketplace</b> for added value and savings.	✓	✓	✓
Increase exposure with a <b>FREE OCVisitor.com listing</b> , showcasing your company, with photos, description, & direct link.	✓	✓	✓
Opportunity to <b>advertise</b> in or <b>distribute</b> the exclusive <b>OC Keycard Holder</b> —placing your brand directly in the hands of the Ocean City visitors.	Distribute	Advertise	Advertise
Keep up with member highlights and industry insights in our monthly <b>Hospitality Hotline newsletter</b> .	✓	✓	✓
Gain added visibility with a <b>FREE listing</b> in our <b>Dining or Accomodations Guide</b> .	Accom. Guide	Dining Guide	Accom. Guide
<b>Stay connected</b> through consistent updates on local events, industry news, & member meetings.	✓	✓	✓
When visitors seek recommendations, our <b>OC Connect program connects them with your business</b> —driving qualified, interest-ready traffic your way.	✓	✓	✓
Take part in <b>FREE</b> year-round promotions, including <b>OC Restaurant Week, Weekday Smiles</b> campaign, & <b>Seasonal Promo</b> Flyers designed to increase visibility & drive business	✓	✓	✓
Increase your reach with <b>complimentary social media posts</b> , including Eat Local OCMD Daily Dining Deals and the OCMD Hospitality Job Board.	✓	✓	✓
Stay in the know and keep your guests informed with our <b>monthly Activity Calendar</b> featuring what's happening around town.	✓	✓	✓
Have a question? We're your <b>go-to resource</b> . Start with us and we'll help or point you in the right direction.	✓	✓	✓
<b>Learning Lobby classes</b> offer opportunities to essential hospitality skills, focused on welcoming guests, delivering 5-star service, and resolving issues with confidence and a friendly approach.	✓	✓	✓
<b>Hospitality Huddles</b> offer a forum for owners, managers, and supervisors to exchange ideas and explore timely hospitality topics	✓	✓	✓
Advocating on <b>legislative issues</b> that impact your business/hospitality industry.	✓	✓	✓
Network with members in our <b>Hospitality Hub</b> Facebook Page.	✓	✓	✓
Eligible for nomination at the <b>Annual Heart of Hospitality Awards Gala</b> .	✓	✓	✓
A simple wristband can make all the difference. The <b>Find-a-Kid Program</b> helps lost children find their way back to family—quickly, safely, and with confidence.	✓		

For more information, please contact Kaylee Lathroum  
 Kaylee@OCVisitor.com | (410) 289-6733 | OCVisitor.com





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## BUSINESS INFORMATION

Company Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Main Phone \_\_\_\_\_ Toll Free \_\_\_\_\_  
 Email Address \_\_\_\_\_

## MAIN CONTACT

*This info will ONLY be listed in the profile/directory*

Name \_\_\_\_\_ Title \_\_\_\_\_  
 Email \_\_\_\_\_  
 Direct Phone \_\_\_\_\_ Cell/Alternate Phone \_\_\_\_\_

### Additional Contact

Name \_\_\_\_\_ Title \_\_\_\_\_  
 Email \_\_\_\_\_ Phone \_\_\_\_\_

*Additional contacts may be submitted via email to Kaylee@ocvisitor.com (no limit on #)*

## INVESTMENT

- Active - Lodging 100+ Units **\$375**
- Active - Lodging 26-99 Units, Restaurant 50+ Seats **\$350**
- Active - Lodging 6-25 Units, Restaurants < 50 Seats, Attraction **\$295**
- Associate - Attraction **\$295**
- Allied - Leader **\$4,500**
- Allied - Champion **\$2,500**
- Allied - Enthusiast **\$500**
- Allied - Supporter **\$295**

## PAYMENT

Amount \$ \_\_\_\_\_  Check # \_\_\_\_\_  Visa / MC  AMEX  
 Card # \_\_\_\_\_ Exp. \_\_\_\_\_ CVV \_\_\_\_\_  
 Billing Address \_\_\_\_\_ Zip \_\_\_\_\_  
 Signature \_\_\_\_\_

## SOCIAL MEDIA

Website \_\_\_\_\_  
 Facebook \_\_\_\_\_  
 Instagram \_\_\_\_\_  
 Twitter (X) \_\_\_\_\_  
 YouTube \_\_\_\_\_

*Address, main phone, & email listed under Business Info. will be used in publications & on ocvisitor.com.*

## AUTHORIZATION

I HEREBY CERTIFY that I operate the above business with integrity, maintain high standards of ethics, and strive to the best of my ability to provide excellence in service and quality in accommodations or facilities. I also agree to make every effort to serve the tourist industry without misrepresentation.

I am interested in working with the OCMDHA to further promote tourism in Ocean City. I will support OCMDHA and strive to project a positive image for our industry and Association.

This membership will apply to the present owner and applicant. In the event of a change in ownership, the Association should be notified and new ownership will have to reapply, should they desire membership.

I understand that OCMDHA reserves the right to reject this Applicant without reason.

I will faithfully comply with said By-Laws during the continuance of my membership.

### Active or Associate Members:

Lodging: No. of Units \_\_\_\_\_  
 Restaurants: No. of Seats \_\_\_\_\_

Signature \_\_\_\_\_  
 Date \_\_\_\_\_



# ATTRACTION MEMBER DESCRIPTION

Please provide a description for your listing on our website.

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## SPECIFIC QUESTIONS ABOUT YOUR BUSINESS: *Check all that apply*

### Location:

- Bayside
- Oceanfront
- Oceanside
- Streetside
- Inlet - 27<sup>th</sup>
- 28<sup>th</sup> - 90<sup>th</sup>
- 91<sup>st</sup> - 146<sup>th</sup>
- West OC

### Months of Operation:

- January
- February
- March
- April
- May
- June
- July
- August
- September
- October
- November
- December

### Area of Interest:

- Educational
- Family Friendly
- Indoor Fun
- Handicap Accessible
- Outdoor Recreation
- Rainy Day

Other \_\_\_\_\_

### Business Category:

- Amusement & Attraction
- Arts
- Boat Cruises
- Brewery / Winery
- Casino & Nightlife
- Events
- Fishing Excursions
- Fitness
- Golf Courses
- Ice Skating
- Jet Skis
- Kayak, SUP, & Canoe
- Mini Golf
- Movie Theater
- Museums
- Parasailing
- Pet Services
- Shopping
- Wellness, Beauty, & Spas
- Tours
- Transportation