



ALLIED

Membership Has Its Perks.

PERKS & FEATURES	SUPPORTER	ENTHUSIAST	CHAMPION	LEADER
Annual Fee	\$295	\$500	\$2,500	\$4,500
Our 5 off-season Nibble & Network events are designed to spark new relationships, deepen industry connections, & help your business thrive.	✓	✓	✓	✓
Promote your business and member-only offers in our Member Marketplace for added value and savings.	✓	✓	✓	✓
Exhibit at the Expo and enjoy exclusive discounted booth rates	✓	✓	✓	✓
Share your expertise. Build credibility. Get seen across our website, newsletter, and social channels with your submitted Newsroom articles	✓	✓	✓	✓
Increase exposure with a FREE OCVisitor.com listing and trusted referrals connecting hospitality businesses with members based on specific needs.	✓	✓	✓	✓
Keep up with member highlights and industry insights in our monthly Hospitality Hotline newsletter	✓	✓	✓	✓
Eligible for nomination & sponsorship at the Annual Heart of Hospitality Awards Gala.	✓	✓	✓	✓
Network with members in our Hospitality Hub Facebook Page	✓	✓	✓	✓
Constant email communication —we share updates on local events, relevant topics, & networking opportunities to keep you in the loop.	✓	✓	✓	✓
Put your business front and center with a rotating banner ad across OCVisitor.com		3 Months	6 Months	12 Months
Your hyperlinked logo in the Featured Member scrolling banner on our website home pages		✓	✓	✓
Spotlight your business with an ad in our Membership Directory.		Quarter page	Half Page	Full Page
Prominent listing placement in our Membership Directory & your logo/description on the front page as a Featured Partner in the monthly Hospitality Hotline Newsletter			✓	✓
Enjoy an exclusive discount on one exhibit booth space at the Trade Expo!			50% off	Free
Get a FREE ad in our Expo Program Guide, available to every Attendee. <i>*Must exhibit at the Spring Trade Expo to have an ad in the guide</i>			Half Page	Full Page
Increase brand visibility by placing a promotional item in the Industry Insight Room—connecting your business with a targeted, engaged audience. <i>*Must exhibit at the Spring Trade Expo</i>				✓
Receive one comped ticket to all 5 Nibble & Networking events.				✓

For more information, please contact Kaylee Lathroum
 Kaylee@OCVisitor.com | (410) 289-6733 | OCVisitor.com



ADDITIONAL PERKS

A LA CARTE OPTIONS

Hospitality Huddle Sponsor - \$150

- Be 1 of 4 featured sponsors at one of our Hospitality Huddles—private roundtable discussions where hotel and restaurant owners and general managers discuss industry trends and topics. Sponsors receive recognition on the email invitation and printed agenda, a display table at the event, and the opportunity to place your information at each Attendee's seat.

**These meetings are closed to Allied Members—unless you're a sponsor. Only 4 non-competing sponsors per meeting.*

Nibble & Networking Sponsor - \$150

- Gain visibility by sponsoring one of our popular networking events. Sponsors are featured on the emailed event invitation, in the program, on the welcome sign & table tents, and have the opportunity to leave promotional items and/or set up a display table at registration.

**Only 4 non-competing sponsors per event.*

'Partners In Focus' Feature - \$75 (quarter page), \$100 (half page), or \$150 (full page)

- Get featured in the 'Partners In Focus' section of our monthly Hospitality Hotline newsletter with a quarter, half-page, or full-page spotlight, including your choice of ad/flyer & a link to your website.

**2 slots available each month—no competing businesses in the same newsletter, & you can be featured up to 3 times in a row.*



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BUSINESS INFORMATION

Company Name _____
 Address _____
 City _____ State _____ Zip _____
 Main Phone _____ Toll Free _____
 Email Address _____

MAIN CONTACT

This info will ONLY be listed in the profile/directory

Name _____ Title _____
 Email _____
 Direct Phone _____ Cell/Alternate Phone _____

Additional Contact

Name _____ Title _____
 Email _____ Phone _____

Additional contacts may be submitted via email to Kaylee@ocvisitor.com (no limit on #)

INVESTMENT

- Active - Lodging 100+ Units **\$375**
- Active - Lodging 26-99 Units, Restaurant 50+ Seats **\$350**
- Active - Lodging 6-25 Units, Restaurants < 50 Seats, Attraction **\$295**
- Allied - Leader **\$4,500**
- Allied - Champion **\$2,500**
- Allied - Enthusiast **\$500**
- Allied - Supporter **\$295**

PAYMENT

Amount \$ _____ Check # _____ Visa / MC AMEX
 Card # _____ Exp. _____ CVV _____
 Billing Address _____ Zip _____
 Signature _____

SOCIAL MEDIA

Website _____
 Facebook _____
 Instagram _____
 Twitter (X) _____
 YouTube _____

Address, main phone, & email listed under Business Info. will be used in publications & on ocvisitor.com.

AUTHORIZATION

I HEREBY CERTIFY that I operate the above business with integrity, maintain high standards of ethics, and strive to the best of my ability to provide excellence in service and quality in accommodations or facilities. I also agree to make every effort to serve the tourist industry without misrepresentation.

I am interested in working with the OCMDHA to further promote tourism in Ocean City. I will support OCMDHA and strive to project a positive image for our industry and Association.

This membership will apply to the present owner and applicant. In the event of a change in ownership, the Association should be notified and new ownership will have to reapply, should they desire membership.

I understand that OCMDHA reserves the right to reject this Applicant without reason.

I will faithfully comply with said By-Laws during the continuance of my membership.

Active or Associate Members:

Lodging: No. of Units _____
 Restaurants: No. of Seats _____

Signature _____
 Date _____



MEMBER DESCRIPTION

Please provide a description for your listing on our website.

BUSINESS CATEGORIES (Check all that apply)

- | | | |
|--|--|--|
| <input type="checkbox"/> Accounting & Financial Planners | <input type="checkbox"/> Communication Equipment/2-Way Radios & Paging | <input type="checkbox"/> Mattresses, Bed Frames, Bedding, & Pillows |
| <input type="checkbox"/> Advertising/Marketing/Promo Products | <input type="checkbox"/> Compressor Sales & Service | <input type="checkbox"/> Medical Services |
| <input type="checkbox"/> Air Conditioning/Heating Systems/HVAC | <input type="checkbox"/> Computer Software/POS/PMS Systems | <input type="checkbox"/> Menus & Menu Signs |
| <input type="checkbox"/> Amenities & Guest Room Accessories | <input type="checkbox"/> Concrete Decks | <input type="checkbox"/> Payroll Services |
| <input type="checkbox"/> Air Duct Cleaning/Air Purification Systems/Dehumidification | <input type="checkbox"/> Construction/Contractors/Remodeling | <input type="checkbox"/> Pest Control |
| <input type="checkbox"/> Architectural Engineering & Interior Design | <input type="checkbox"/> Consulting & Organizations | <input type="checkbox"/> Photography |
| <input type="checkbox"/> Art, Furniture, Mirrors, & More | <input type="checkbox"/> Desserts/Ice Cream | <input type="checkbox"/> Plumbing |
| <input type="checkbox"/> ATM Machines | <input type="checkbox"/> Dishwashing | <input type="checkbox"/> Pool Furniture, Maintenance & Mgmt. |
| <input type="checkbox"/> Attractions, Games, & Recreation | <input type="checkbox"/> Handyman | <input type="checkbox"/> Property Maintenance Items/Services |
| <input type="checkbox"/> Audio-Video Systems | <input type="checkbox"/> Hotel Data & Technology | <input type="checkbox"/> Real Estate/Property Mgmt. |
| <input type="checkbox"/> Bakery Equipment & Products | <input type="checkbox"/> Ice Machines Products | <input type="checkbox"/> Revenue Optimization |
| <input type="checkbox"/> Banking/Card Processing/Financing | <input type="checkbox"/> ID Verification | <input type="checkbox"/> Roofing & Sheet Metal Contracting |
| <input type="checkbox"/> Banners & Signs | <input type="checkbox"/> Insurance | <input type="checkbox"/> Screen Print & Embroidered Merchandise |
| <input type="checkbox"/> Bathroom Fixtures, Renovation & Repair | <input type="checkbox"/> IT - Networking & Tech. Solutions | <input type="checkbox"/> Seafood |
| <input type="checkbox"/> Beverages, Coffee, Drink Mixes, & Equip. | <input type="checkbox"/> Janitorial/Cleaning Equip. & Supplies | <input type="checkbox"/> Security & Video Surveillance |
| <input type="checkbox"/> Boilers, Compressors, Filtration & Pumps | <input type="checkbox"/> Keycards, Locks, & Safes | <input type="checkbox"/> Shades, Awnings, & Enclosures |
| <input type="checkbox"/> Breweries/Distilleries/ Spirits | <input type="checkbox"/> Kitchen Equip./Exhaust Repair & Cleaning | <input type="checkbox"/> Staffing/Training - AED, CPR, Firearm, etc. |
| <input type="checkbox"/> Business Equipment/Office Products & Supplies | <input type="checkbox"/> Landscaping | <input type="checkbox"/> Tabletop China & Glassware |
| <input type="checkbox"/> Cabinetry & Countertops | <input type="checkbox"/> Laundry Equipment | <input type="checkbox"/> Technology Ordering |
| <input type="checkbox"/> Candy/Convenience Items/Grocery | <input type="checkbox"/> Legal Services | <input type="checkbox"/> Uniforms & T-Shirts |
| <input type="checkbox"/> Carpet, Restoration, & Upholstery Cleaning | <input type="checkbox"/> Lighting Maintenance & Installation | <input type="checkbox"/> Vacuums |
| <input type="checkbox"/> Catering | <input type="checkbox"/> Line Stripping | <input type="checkbox"/> Waste & Recycling |
| <input type="checkbox"/> Ceilings | <input type="checkbox"/> Linen & Linen Service/Towels & Bathrobes | <input type="checkbox"/> Water Service & Treatment |
| <input type="checkbox"/> Cleaning Company | <input type="checkbox"/> Luggage Carts | <input type="checkbox"/> Windows & Wallcoverings |
| <input type="checkbox"/> Coatings Contractor/Supplier | <input type="checkbox"/> Marine Services | Other _____ |