



HOTEL • MOTEL • RESTAURANT • ASSOCIATION • INC.

APPLICATION FOR MEMBERSHIP IN THE OCEAN CITY HOTEL-MOTEL-RESTAURANT ASSOCIATION

I hereby apply for membership in the Ocean City Hotel-Motel-Restaurant Association and submit the following information:

Company Name: _____
Address: _____ City: _____ State: _____ Zip Code: _____
Phone: _____ Fax: _____ Toll-Free: _____
Email: _____ Website: _____
Name & Title of person to represent said Member: _____
Emergency Contact & Cell Phone #: _____

Type of Business & 25-word description: _____

I HEREBY CERTIFY that I operate the above business with integrity, maintain high standards of ethics and striving to the best of my ability to provide excellence in service and quality in accommodations or facilities. I also agree to make every effort to serve the tourist industry without misrepresentation.

I am interested in working with the OCHMRA to further promote tourism in Ocean City. I will support OCHMRA and strive to project a positive image for our industry and Association.

This membership will apply to the present owner and applicant. In the event of change in ownership, the Association should be notified and new ownership will have to reapply, should they desire membership.

I understand that said Corporation reserves the right to reject this Applicant without reason.

I will faithfully comply with said By-Laws during the continuance of my membership.

Table with 4 columns: No. of Units (Hotels & Motels), No. of Seats (Restaurants), Signature of Applicant, Date Applied. Rows include membership options like Active Membership (Lodging 100+ units) \$375, Basic Allied Membership \$295, etc.

Cardholder Name: _____
Card #: _____ Exp. _____ / _____ V-Code _____
Billing Address: _____ Zip Code: _____
Signature _____

OCHMRA ALLIED MEMBER BENEFITS

The Ocean City Hotel-Motel-Restaurant Association (OCHMRA) is a private, non-profit hospitality trade organization dedicated to connecting industry interests through **ADVOCACY**, **EDUCATION**, and **PARTNERSHIPS**. Our goal is to advance Ocean City as a premier destination. OCHMRA addresses common industry challenges and serves as a central hub for information dissemination.

Basic	<ul style="list-style-type: none"> • Create new contacts at our 5, off-season dinner networking meetings held at member restaurants. • Showcase your product specials/deals to other members in our Members Marketplace! • Be apart of the Mid-Atlantic's largest Trade Expo and receive a discounted rate on a booth. • Receive a free listing with a link to your website on our site, OCVisitor.com. 	<ul style="list-style-type: none"> • Constant communication including what's happening in and around the area, topics of interest, & meeting notices to keep you well informed. • Stay up-to-date on member news with our monthly Hospitality Hotline newsletter. • Referrals to your business, we only recommend members. 	\$295 Investment
Silver	<ul style="list-style-type: none"> • Featured Partner recognition on OCHMRA & Trade Expo website with logo & hyperlink. • One dedicated social media post on OCHMRA & Trade Expo Facebook page with your video feature included. 	<ul style="list-style-type: none"> • Featured Partner recognition - pinned at the top of our OCHMRA & Trade Expo Facebook pages. • Logo displayed on OCHMRA monthly Hospitality Hotline newsletter. 	\$1,500 Investment
Gold	<ul style="list-style-type: none"> • Receive a free slot on our Trade Expo Spotlight Stage where you can feature your products, showcase your tips, etc. 	<ul style="list-style-type: none"> • Email marketing - provide us with your company ad & we will send it out to all members. - 1x annually 	\$3,000 Investment
Platinum	<ul style="list-style-type: none"> • One comped ticket to all monthly OCHMRA dinner meetings. • One complimentary booth at annual OCHMRA Trade Expo. 	<ul style="list-style-type: none"> • Solutions Showcase sponsorship at annual OCHMRA Trade Expo. 	\$5,000 Investment

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Add your logo to your OCvisitor Member listing found in search for Hospitality Products and Services.	\$50.00
Advertise your company on OCVisitor.com with an annual banner under the Hospitality Products and Services page.	\$100.00
Receive a half page or full page feature in our monthly Hospitality Hotline newsletter in the "Member Mentions" section with an ad/photo of your choice and link to your website.	\$75.00 (1/2 Page) \$125.00 (full page)
Opportunity to insert an advertising flyer into our membership mailings. We do the stuffing!	\$125.00
Sponsor one of our dinner meetings - You are listed on the dinner invitation, in the program, receive verbal recognition, & have the opportunity to leave a promotional item at each place-setting and/or have a promotional table.	\$150.00